Sustainability

- Explain it with your own terms

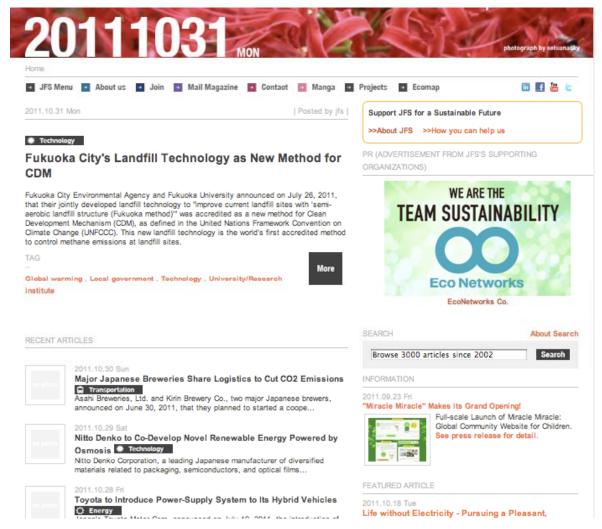
Japan for Sustainability/ EcoNetworks
Kazunori Kobayashi
Kobayashi@econetworks.jp

My Brief Background

- Environmental Economics & Policies (UC Berkeley)
 - Thesis: Community currency and game theory
 - Book translation "Future of Money"
- Japan for Sustainability (Communication Platform)
 - JFS Sustainability Index
 - Asia for Sustainability
- Eco Networks Co. (Sustainability Consulting Firm)
 - Consulting
 - visions/targets/strategy
 - reporting
 - Communication
 - contents
 - dialogue
 - social networking



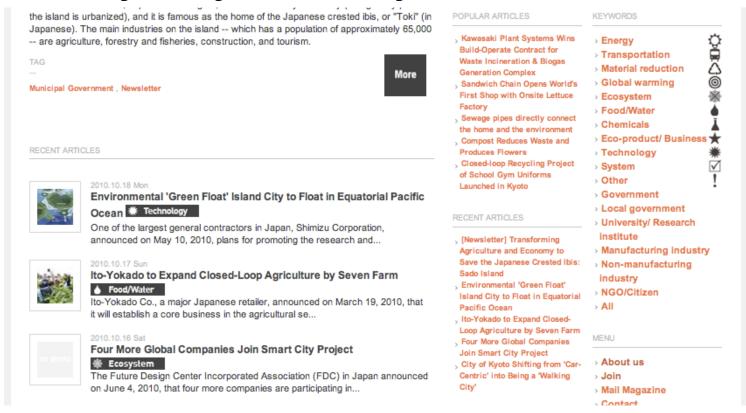
Japan for Sustainability - www.japanfs.org



We share information on developments and activities originating in Japan that lead toward sustainability, with the aim of building momentum toward a sustainable path for the world.

Network

- •Subscribers from 191 countries
- •Website access 100,000+, articles 2000+
- •Supported by Online volunteers
- •More than 700 volunteers around the world
- •Diversity: vocation, age, gender, region/country
- •Membership: 70 corporations/municipalities, 200 individuals



Activities

- 1. Provides a variety of information on the environment and sustainability, from Japan to the world, via our web site and e-mail magazines.
- 2. Covers not only current developments but also traditional wisdom, craftsmanship and practices of day-to-day life, as well as local activities.
- 3. Works to develop special partnerships with people in Asia, in order to cooperate to find paths toward sustainability in this region.
- 4. Welcomes feedback and comments from overseas and shares them in Japan and with partners in Asia, so that we can improve efforts and activities in this region by learning from each other.
- 5. Creates a vision for a sustainable Japan through discussion among various stakeholders.

Goal

Imagine that we are holding "World Summit on Sustainable Development" in this room.

You should be able to present the followings;

- what is sustainability (with your own terms)
- what is your vision/indicators/policies for sustainability (with your own logic)

Plan

10/31

- Session 1. What is sustainability?
 - countries and int'l communities
 - measurement and tracking
- Session 2. vision
 - indicators and policy => Workshop

11/7

- Session 1. Group work & Presentation
- Session 2. Discussion
 - Latest policy framework

Session 1

- Communication exercise
- 1) What is Sustainability?(Background and Definitions)
- 2) How are we responding?(National/International strategies and indicators)
- 3) How do we measure and track it?

Communication First

- Why communication first?
- As ...
 - An Engineer
 - Research Proposal / Budget
 - A Policy Maker
 - Different countries and interests
 - A Business Person
 - 80-90% of the time

Communication Exercise

"Date Game"

Your name/ country/ home town	Research interest
Your "personal" eco/sustainability policy	What you would write about on JFS newsletter

Prep: 5 minutes

Communicate: 15 minutes

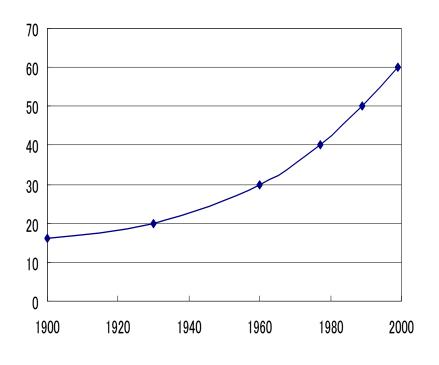
1) What is sustainability?(Background and definitions)

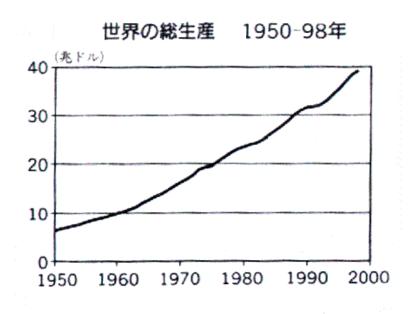
Background: Root causes of global environmental crisis

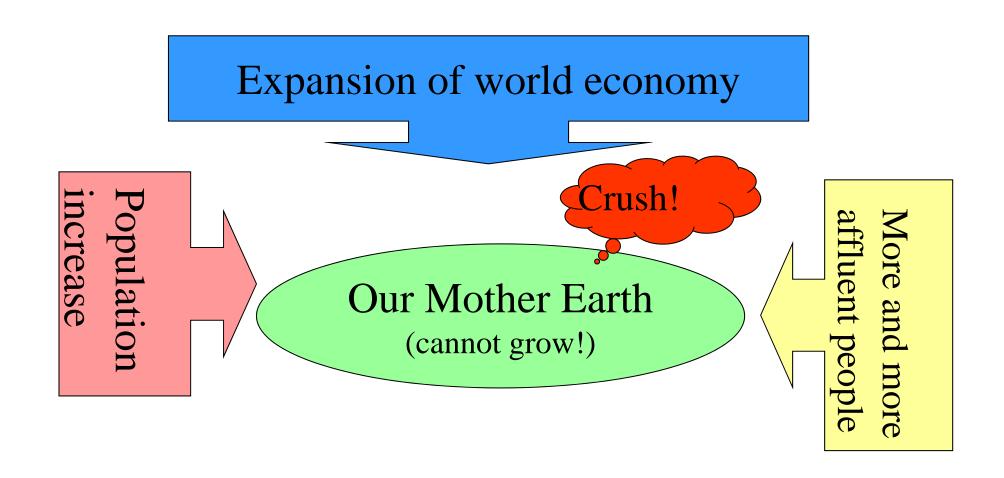
Population



World Economy

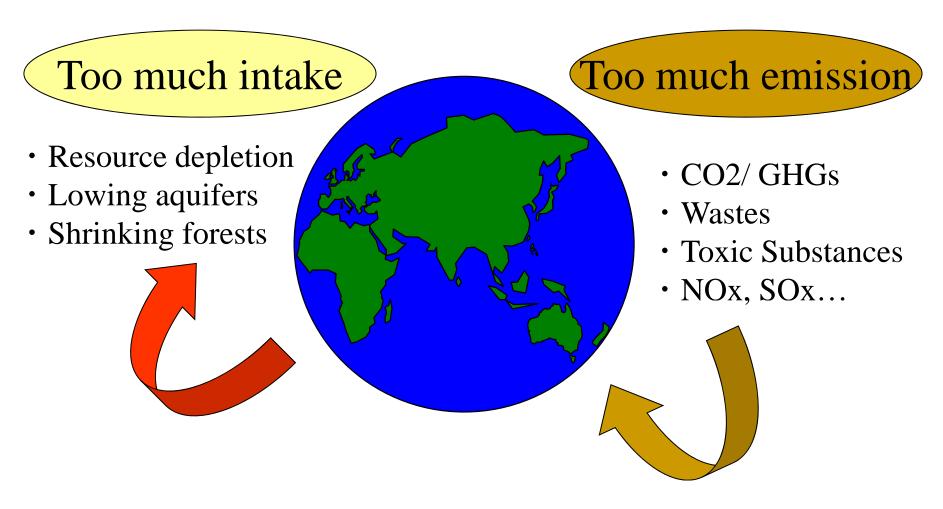






Impact = Population x Affluence x Technology

Root causes are...



"If everyone lived as we do in the UK we'd need three planets to support us."

Webster's New International Dictionary

"Sustain - to cause to continue (as in existence or a certain state, or in force or intensity); to keep up, especially without interruption diminution, flagging, etc.; to prolong."

Webster's New International Dictionary.

(Springfield, Mass.: Merriam-Webster Inc., 1986)

Our Common Future

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

Page 8, World Commission on Environment and Development. Our Common Future. (Oxford, Great Britain: Oxford University Press, 1987). (Frequently referred to as the Brundtland report after Gro Harlem Brundtland, Chairman of the Commission)

World Business Council on Sustainable Development

"Sustainable development involves the simultaneous pursuit of economic prosperity, environmental quality and social equity.

Companies aiming for sustainability need to perform not against a single, financial bottom line but against the triple bottom line."

World Business Council on Sustainable Development (cont.)

"Over time, human and social values change. Concepts that once seemed extraordinary (e.g. emancipating slaves, enfranchising women) are now taken for granted. New concepts (e.g. responsible consumerism, environmental justice, intra- and inter-generational equity) are now coming up the curve."

http://www.wbcsd.ch/

Interfaith Center on Corporate Responsibility (ICCR)

"Sustainable development...[is] the process of building equitable, productive and participatory structures to increase the economic empowerment of communities and their surrounding regions.

Interfaith Center on Corporate Responsibility

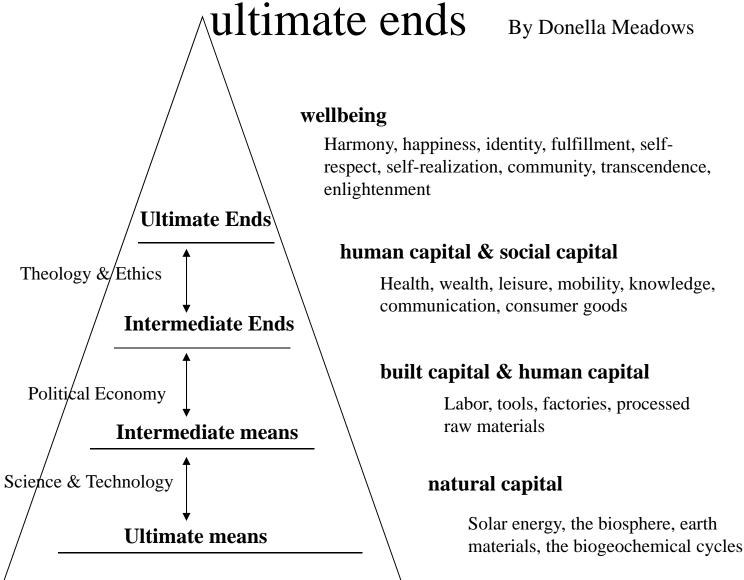
Jerry Sturmer Santa Barbara South Coast Community Indicators

"Sustainability is meeting the needs of all humans, being able to do so on a finite planet for generations to come while ensuring some degree of openness and flexibility to adapt to changing circumstances."

JSturmer@aol.com

The Native American Iroquois Confederacy

"seventh generation" philosophy mandating that chiefs always consider the effects of their actions on their descendants through the seventh generation in the future. Hierarchy from ultimate means to



Source: http://www.sustainabilityinstitute.org/pubs/Indicators&Information.pdf

Now what? Vision and Backcasting

フォアキャステイング手法

持続可能な社会 Backcasting 現在の社会

バックキャステイング手法

Forecasting 現在の社会

© Takashi Yoshida

Copenhagen Accord (2009/12)

- not legally binding
- agrees cooperation in peaking (stopping from rising) global and national greenhouse gas emissions "as soon as possible" and that "a low-emission development strategy is indispensable to sustainable development"



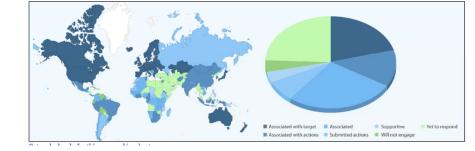
Different responsibilities

Developed Countries:

- "commit to economy-wide emissions targets for 2020"

- raise funds of \$30 billion from 2010-2012 of new and additional

resources



Developing Countries:

- "implement mitigation actions" (Nationally Appropriate Mitigation Actions) to slow growth in their carbon emissions
- report those actions once every two years
- specially these with low-emitting economies should be provided incentives to continue to develop on a low-emission pathway

Examples of "commitment"

	Country	Date	Reported Statements	Engagement with Accord	Reduction by 2020	Reduction Base Year	Reduction Type	On 1990 Scale (+/-)	Share of World's Total GHGs ³	CO ₂ Emissions per capita (tCO ₂ eq)	Source
*)	China	1/29 2010	nationally appropriate mitigation actions and a letter indicating association. Also submitted additional information saying "China highly commends and supports the Copenhagen Accord." Readmore	Associated with actions	40 to 45%	N/A	m d	See Note ⁹	16.64%	5.5	UNFCCC
	United States	1/28 2010	Formally submitted letter to the United Nations indicating association and submitted an economy-wide emissions reduction target. Read more	Associated with target	17%	2005	1	-3.67% ⁸	15.78%	23.1	UNFCCC
	European Union (EU-27)	1/27 2010	Formally submitted letter to the United Nations indicating association and submitted an economy-wide emissions reduction target. Read more	Associated with target	20% / 30%	1990	1	-20% / -30%	11.69%	10.3	UNFCCC
	Brazil	12/29 2009	accondition and cultimitted	Associated with actions	36.1 to 38.9%	N/A	خنعر	+6.4 to +1.7% ²	6.6%	15.3	UNFCCC
	Russian Federation	2/1 2010	Submitted an economy-wide emissions reduction target. Read more	Submitted target	15 to 25%	1990	Ī	-15 to -25%	4.64%	14.0	UNFCCC
•	India	1/29 2010	Formally submitted letter to the United Nations indicating association and submitted nationally appropriate mitigation actions, Read more	Associated with actions	20% to 25%	2005	M	See Note ¹⁰	4.32%	1.7	UNFCCC
•	Japan	1/26 2010	Formally submitted letter to the United Nations indicating association and submitted an economy-wide emissions reduction target. Read more	Associated with target	25%	1990	ŧ	-25%	3.14%	10.6	P UNFCCC
C	Maldives	1/29 2010	Formally submitted letter to the United Nations indicating association and submitted nationally appropriate mitigation actions. Read more	Associated with actions	100%	2009	ŧ	-100%	0.00%	2.5	UNFCCC

Strategies for sustainability?

NO.	事例	国名	概要
1	持続可能な開発指標	イギリス	15のヘッドライン指標の最新データをグラフでわかりやすく表示。2008年の更新では20主要指標に拡充。
2	国家持続性戦略	ドイツ	「世代間の公平性」「生活の質」「社会的まとまり」の3分野で2 1の数値目標を設定
3	持続可能な開発指標	スウェーデン	「持続可能なコミュニティ」「平等の健康」「人口問題への対応」 「持続可能な成長」の4つの戦略のもと、12のヘッドライン指標、99の指標を設定
4	持続可能な開発のモニタリングシ ステム	スイス	持続可能な開発に関する社会、経済、環境のデータベース。 ※ドイツ語、フランス語のみ
5	持続可能な開発指標	フィンランド	「世代間の公平性」「世界的責任」など8つのカテゴリーで64の 指標を設定。毎年更新されている。
6	国家持続可能な開発戦略	デンマーク	主要な指標として、8つの基本原則のもと、14の指標を設定。その他、気候変動、生態系保全などの各分野で指標を設けている。
7	環境と持続可能な開発指標	カナダ	自然資本を中心とした6つの指標(大気環境、水環境、温室 効果ガス、森林被覆、湿地、学業成績)を設定。
8	持続性指標	オーストラリア	持続可能な開発の国家戦略として、24の指標を設定。
9	国家持続可能な開発戦略	オーストリア	20の基本方針のもと、48の指標が定められている。※ドイツ 語
10	持続可能な開発指標	アメリカ合衆国	社会、経済、環境にわけ、それぞれ「長期的な資源と負債」 「経過」「現状の結果」の3種類で計39の指標を設定
11	持続可能な開発全国指標	フランス	※フランス語のみ

詳細:国等が作成する持続可能性指標 http://www.nies.go.jp/sdi-db/reference.php

UK headline indicators

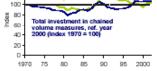
H1 ECONOMIC OUTPUT GDP per head (UK) GDP Since 1970 Since 1990 Since Strategy

- 27% increase in real GDP per head between 1990 and 2002 2.0% per year on average.
- Real GDP per head increased by 1.4% in 2002, and has increased by 9% since 1998.

H2 INVESTMENT

Total & Social Investment (UK)

Social Investment in since 1970 since 1970 since 1990 since 1990 since 1990 since Strategy

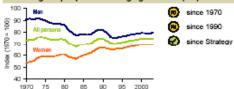


1970 75 80 85 90 95 2000

- Total real investment relative to GDP rose from 16.3% in 1990 to 17.2% in 1998, and was 17.2% in 2002.
- Social investment (railways, hospitals, schools etc.) was around 2% of GDP in 1990 and 1.7% in 2002 (only available on a current price basis).

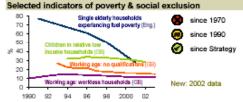
H3 EMPLOYMENT

Percentage of people of working age in work (UK)



- The percentage of working age people in work was 74.7% in 2003 – the same as in 1990.
- The percentage for 2003 was 0.3 percentage points up on 2002 and was an increase on the 1999 figured of 73.9%.

H4 POVERTY AND SOCIAL EXCLUSION



- 11.5% of working age people were in workless households in 2003, reduced from 12.8% in 1998; 14.8% were without qualifications, down from 18.7 in 1909.
- 28% of children were in relatively low-income households (after housing costs) in 2002-3, reduced from 34% in 1996-7.
- 28% of single elderly households experienced fuel poverty in 2001, reduced from 77% in 1991 and 61% in 1996.

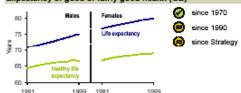
H5 EDUCATION

Level 2 qualifications at age 19 (UK) since 1970 since 1990 since 1990 since Strategy NO level 2 or equivalent (5 GCSEs grade C or above)

 In 2003, 76.1% of 19 year-olds achieved NVQ level 2 or equivalent (5 GCSEs grade C), up from 52% in 1990, and 74.5% in 1999. The 2003 figure was the same as that for 2001 (the previous highest level).

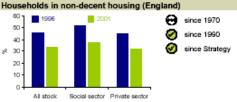
H6 HEALTH

Expectancy of good or fairly good health (GB)



- Between 1990 and 1999 healthy life expectancy increased only slightly, from 66.1 to 66.6 years for men and from 68.3 to 68.9 years for women.
- Overall life expectancy (75.1 years for men, 80.0 years for women) has increased more than healthy life expectancy, so an increasing proportion of those extra years are in poor health.

H7 HOUSING CONDITIONS



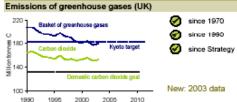
- Between 1996 and 2001, non-decent housing fell from 52% to 38% and from 45% to 32% in the social and private sectors, respectively
- Between 1991 and 1996 there was no significant change across a broad range of condition measures. As housing conditions have changed for the better since 1996, the overall assessment is that there has been an improvement since 1990.

8 CRIME



- Both the British Crime Survey and recorded crime show that burglary and vehicle crimes fell substantially from the early 1990s: from 1990 such recorded crimes fell by 17% and 23% respectively (BCS indicates falls from 1991 of 29% and 38%).
- By 2002-3, recorded robbery had risen to 108,000 from 67,000 in 1998-9 but was 11% lower than the previous year.

H9 CLIMATE CHANGE

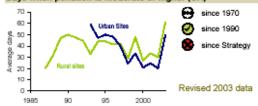


- Emissions of the 'basket' of six greenhouse gases (on which progress is assessed) fell by 12% between 1990 and 2001, and provisionally by 14% between 1990 & 2003.
- CO₂ emissions for 2003 were provisionally 7% lower than in 1990 but rose by about 1.5% between 2002 and 2003.

PB 7940 REVISED 06/04

H10 AIR QUALITY

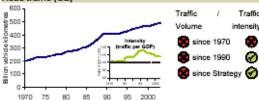
Days when pollution is moderate or higher (UK)



- Owing to an unusually hot summer 50 days in 2003 had moderate or higher air pollution on average at urban sites – down from 59 days in 1993 but up from 20 days in 2002.
- Rural air quality was relatively poor for 61 days in 2003 compared with 50 in 1990, but is highly dependent on the weather and there is no clear overall trend.

H11 ROAD TRAFFIC

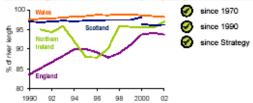
Road traffic (GB)



- Between 1990 and 2003, road traffic volume increased by 20% from 411 to (provisionally) 493 billion vehicle kilometres.
- Road traffic intensity (vehicle kilometres per GDP) fell by 11% between 1990 and 2003. This shows that, whilst traffic volumes have continued to rise, the historical link between road traffic and economic growth is weakening.

H12 RIVER WATER QUALITY

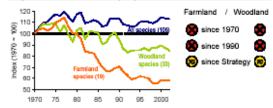
Rivers of good or fair chemical quality (UK)



- In 2002 94% of UK river lengths were of good or fair chemical quality. A similar proportion were of good or fair biological quality (not shown), with 68% of good quality.
- There have been significant improvements in English rivers for both chemical and biological quality.

H13 WILDLIFE

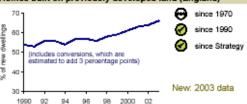
Populations of wild birds (UK)



- The index of farmland bird populations has nearly halved since its 1977 peak and has fallen by 18% since 1990, but has remained at about the same level over the last four years.
- The woodland bird index fell by 29% between its 1974 peak & 1998 since when it has remained roughly constant.

H14 LAND USE

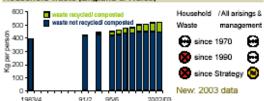
Homes built on previously developed land (England)



 In 2003, 66% of new dwellings were provided on previously developed land and through conversions, up from around 54% in the early 1990s.

H15 WASTE

Household waste (England & Wales)



- Household waste is about a sixth of all controlled waste.
 Between 1991-2 and 2002-3, the amount not recycled or composted increased by 7% from 417 to 446 kg per person.
 However, the percentage recycled or composted increased from 3% to 14% in the same period and in 2002-3 the amount not recycled fell for the first time in recent years.
- In 1998-9 UK households, commerce and industry produced about 195 million tonnes of waste (not shown). About 50% of this went to landfill. Estimated figures for 2000-1 suggest the total amount of waste was 220 million tonnes, with 45% going to landfill. (These changes are not statistically significant.)

Quality of Life Barometer

Updated June 2004



Sustainable development is about ensuring a better quality of life for everyone, now and for generations to come.

The 15 Headline indicators of sustainable development – a quality of life barometer – sustainable provide an overview of progress in meeting the DEVELOPMENT objectives of the UK Sustainable Development Strategy - A better quality of life (May 1999).

Headline indicators – assessment of	f progress	
Tredutite transactors – accessificial o	since	since
	1990	Strateg
Economic output	Ø	Ø
Investment	⊕	8
Employment	⊕	⊘
Poverty & social exclusion	@	⊘
Education	Ø	0
Health	@	8
Housing - conditions	Ø	Ø
Crime - robbery	Ø	Ø
- vehicle & burglary	Ø	Ö
Climate change	Ø	Ø
Air quality	Ø	8
Road traffic - total traffic volumes	Ø	8
 traffic per GDP 	Ø	Ø
River water quality	Ø	Ø
Wildlife - farmland birds	6	Ā
- woodland birds	ŏ	Ä
Land use	Ø	Ø
Waste - household waste	®	
 all arisings & management 	⊖	@
Key:		
Significant change, in direction of meeting obj	jective	€
No significant change		- ⊕
Significant change, in direction away from me	eting objective	8
Insufficient or no comparable data		\boldsymbol{A}

Where a trend is unacceptable, the government will adjust its policies, and look to others to join it in taking action. A full assessment of progress can be found in the fourth Government Annual Report on Sustainable Development 2003: Achieving a better quality of life. Data and further details on the Headline and a wider core set of indicators are available on the website below.

www.sustainable-development.gov.uk

For additional copies of this leaflet, please call 020 7082 8621

Measuring progress 2010

Key indicators

The twenty key indicators in the table below are selected to provide an overview of some of the important goals for sustainable development.

Indicator number and title		Change since 1990 ¹	Change since 2003	Direction in latest year*
1. Greenhouse gas e	missions	€	€	4
13. Resource use		€	<	4
18. Waste arisings		€	⊗	4
20. Bird populations	Farmland	8	8	4
	Woodland	(2)	€	4
	Seabird	(6)	(e)	×
27. Fish stocks susta	inability	€	⊚	4
28. Ecological impacts of air	Acidity	⊕	(=)	
pollution	Nitrogen	⊕	(9)	
30. River quality	Biological	€	(=)	×
	Chemical	€	⊚ ⊗ ⊗	4
32. Economic output		€	⊗	×
37. Active community	participation	•••	8	×
38. Crime		1991	⊗	4
40. Employment		(e)	<u> </u>	×
41. Workless househ	olds		<u>©</u>	×
43. Childhood	Before housing cost	€	<u>©</u>	
poverty	After housing cost	(3)	(=)	4
45. Pensioner	Before housing cost	€	(3)	4
poverty	After housing cost	⊗	⊗	v

¹ Year as shown if not 1990

Indicator number and title		Change since 19901	Change since 2003 ²	Direction in latest year*
47. Educational attain	ment	€	2004	4
40. Usalih lasavalih	Infant mortality gap	1994	⊘	✓
49. Health inequality	Life expectancy gap	1991	8	×
FF 84-1-10-	Walking / cycling	1995-7	8	~
55. Mobility	Public transport use	1000-7	0	~
59. Social justice		-	000	0
60. Environmental eq	uality	-	0	()
68. Wellbeing		0	0	0

1 Year as shown if not 1990 2 Year as shown if not 2003

e little or no change since base year

S = clear deterioration since base year

= insufficient or no comparable data

*The third column, Direction of change in latest year (comparing the latest and penultimate years for which data are available) is provided to give an indication only and may not represent a clear improvement or deterioration. Indication of change is based on a 1 per cent threshold over which change in the indicator value was deemed to warrant a tick or cross. Exceptions are where recent figures are known not to represent a genuine change owing to methodological issues.

Germany

Our Strategy for Sustainable Development

No.	Indicator areas Sustainability axiom	Indicators	Goals	Status
	I. Intergeneration equity			
1a	Resource protection Using resources economically and efficiently	Energy productivity	Doubling between 1990 and 2020	
1b		Raw material productivity	Doubling between 1994 and 2020	
2	Climate protection Reducing greenhouse gases	Greenhouse gas emissions	Reducction of 21 % compared to 1990 until 2008/2012	
3a	Renewable energies Strengthening a sustainable energy supply	Share of renwable energy sources in total primary energy consumtion	Increase to 4.2% by 2010 and to 10% by 2020	
3b		Share of renewable energy sources in electricity consumption	Increase to 12.5 % by 2010 and to at least 30 % by 2020	
4	Land use Sustainable land use	Increase in land use for housing and transport	Reduction in daily increase to 30 hectares by 2020	
5	Species diversity Conserving species – protecting habitats	Species diversity and landscape quality	Increase to the index value 100 by 2015	~
6	National debt Consolidating the budget – creating intergeneration equity	National deficit	Structurally balanced public spend- ing; Federal budget without net borrowing from 2011 at latest	SHIP.



The target value of the indicator has been achieved or the remaining 'distance' would be covered by the target year (deviation less than 5%).



The indicator is developing in the right direction, but if the annual trend continues unaltered there will still be a gap of between 5 and 20% which will need to be covered to reach the target value in the target year.



The indicator is developing in the right direction, but if the annual trend continues unaltered there will still be a gap of more than 20 % which will need to be covered to reach the target value in the target year.

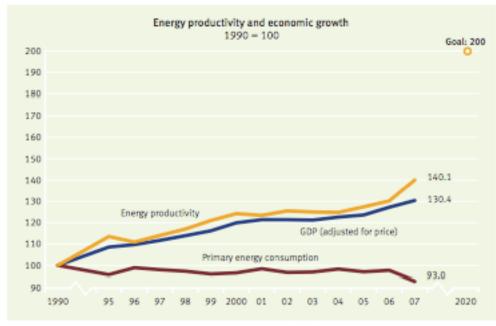


The indicator has developed in the wrong direction and if the annual trend continues unaltered the distance to be covered to reach the goal would become even greater.

I. Intergeneration equity

Resource Protection

Using resources economically and efficiently



Source: Federal Statistical Office, Working Group on Energy Balances (AGEB)

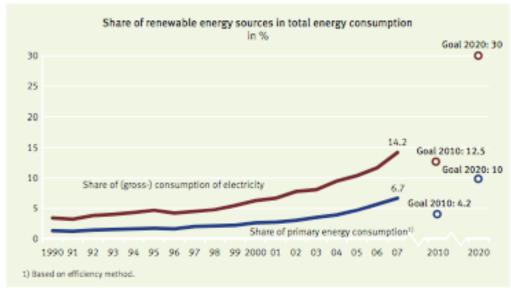
1a Energy productivity

The use of energy occupies a key position in the economic process because almost every production activity is either directly or indirectly associated with the consumption of energy. Private households use energy particularly for heating their homes and water, using electrical appliances as well as to run motor vehicles. The consumption of energy has a number of environmental effects, such as a detrimental impact on landscapes, ecological systems, the soil. water bodies and ground water due to the depletion of natural energy resources, emissions of harmful substances and greenhouse gas emissions with an effect on climate, the production of waste as well as the use of cooling water involved in converting and consuming energy sources. And, last but not least, the consumption of non-renewable resources is of special importance with regard to safeguarding the livelihood of future generations.

The Sustainability Strategy of the Federal Government takes into consideration the major importance of energy, both from an economic and environmental perspective,

Renewable energies

Strengthening a Sustainable Energy Supply



Source: Working Group on Renewable Energies – Statistics (AGEE-Stat), Working Group on Energy Balances (AGEB), Zentrum für Sonnenenergie- und Wasserstoffferschung Baden-Württemberg (ZSW) (Centre for Solar Energy and Hydrogen Research Baden-Württemberg), Federal Ministry for the Environment, Nature Conservation and Nuclear Safety; June 2008

3a,b Share of renewable energy sources in total energy consumption

The reserves of important fossil energy sources such as oil and gas are limited, and their use is associated with greenhouse gas emissions. The goal of the Sustainability Strategy is therefore to promote the development of renewable sources of energy. Renewable sources of energy are energy sources which can be derived from natural processes which are constantly regenerated. Renewable energies include hydropower, wind power, solar energy and geothermal energy, but also biomass such as firewood and the biodegradable portions of domestic refuse.

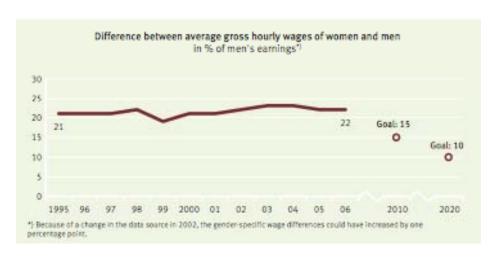
The development of the use of renewable energy is measured in the Sustainability Strategy by means of the indicators 'Share of renewable energy in total primary energy consumption' and 'Share of electrical power from renewable sources in total power generation'. The aim of the Federal Government is to increase the share of renewable energy in primary energy consumption to 4.2 % and the share in elec-

Contin.

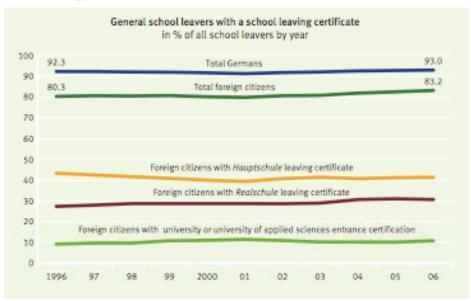
No. Indicator areas Indicators Goals Status					
Creating Gwourable investment conditions – securing long-term (GDP) Innovation Shaping the future with new solutions research and development Beducation and training Continuously improving education and vocational training Continuously improving education and vocational training Share of students starting a degree course Share of students starting a degree course III. Quality of life Economic prosperity Raising economic output by environmentally and socially compatible means Indicator areas Sustainability axiom Intensity of passenger transport Intensity of passenger transport Share of all transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Organic farming Increase to 14 % by 2015 Organic farming Increase of the share of organic farming on land used for agriculture to 20% in comparison to 20% in comparison to 1990 by 2010 in land used for agriculture to 20% in comparison to 20% in comparison to 1990 by 2010 in land used for agriculture to 20% in comparison 20% in 2	No.		Indicators	Goals	Status
Shaping the future with new solutions research and development	7	Creating favourable investment conditions – securing long-term	relation to gross domestic product	Increase in the share	**
Share of students starting a degree course further increase to 40% by 2010, followed by further increase and stabilisation at a high level II. Quality of life Economic prosperity Raising economic output by environmentally and socially compatible means No. Indicator areas Sustainability axlom Intensity of goods transport Guaranteeing mobility – protecting the environment Intensity of passenger transport Share of rail transport in goods transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Farming Environmentally sound production in our cultivated landscape Organic farming Air quality Air pollution Reduction to 80 kg/hectare on land used for agriculture to 20% in coming years Increase of the share of organic farming on land used for agriculture to 20% in coming years	8	Innovation Shaping the future with new solutions	Private and public spending on research and development	Increase to 3 % of GDP by 2010	
Share of students starting a degree course furchese to 40% by 2010, followed by furcher increase and stabilisation at a high level II. Quality of life Economic prosperity Raising economic output by environmentally and socially compatible means No. Indicator areas Sustainability axiom Intensity of goods transport Guaranteeing mobility – protecting the environment Intensity of passenger transport Reduction to 98% in comparison to 1999 by 2010 and to 95% by 2020 The environment Intensity of passenger transport Reduction to 90% in comparison to 1999 by 2010 and to 80% by 2020 Share of rail transport in goods transport Increase to 25% by 2015 Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Farming Environmentally sound production in our cultivated landscape Organic farming Increase of the share of organic farming on land used for agriculture to 20% in coming years Air quality Air pollution Reduce to 30% compared to 1990 by	9a	Continuously improving education		Reduction in proportion to 9 % by 2010 and 4,5 % by 2020	~
Share of students starting a degree course furchese to 40% by 2010, followed by furcher increase and stabilisation at a high level II. Quality of life Economic prosperity Raising economic output by environmentally and socially compatible means No. Indicator areas Sustainability axiom Intensity of goods transport Guaranteeing mobility – protecting the environment Intensity of passenger transport Reduction to 98% in comparison to 1999 by 2010 and to 95% by 2020 The environment Intensity of passenger transport Reduction to 90% in comparison to 1999 by 2010 and to 80% by 2020 Share of rail transport in goods transport Increase to 25% by 2015 Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Farming Environmentally sound production in our cultivated landscape Organic farming Increase of the share of organic farming on land used for agriculture to 20% in coming years Air quality Air pollution Reduce to 30% compared to 1990 by	9b	,	25-year-old university graduates	Increase in proportion to 10 % by 2010 and 20 % by 2020	
Conomic prosperity Raising economic output by environmentally and socially compatible means Indicators Goals	9с			further increase and stabilisation at a	
Raising economic output by environmentally and socially compatible means No. Indicator areas Sustainability axiom Intensity of goods transport Reduction to 98% in comparison to 1999 by 2010 and to 95% by 2020 Intensity of passenger transport Reduction to 90% in comparison to 1999 by 2010 and to 80% by 2020 Share of rail transport in goods transport Increase to 25% by 2015 Share of inland water transport in goods transport Increase to 14% by 2015 Share of inland water transport in goods transport Increase to 14% by 2015 Parming Environmentally sound production in our cultivated landscape Organic farming Increase of the share of organic farming on land used for agriculture to 20% in coming years Air quality Air pollution Reduce to 30% compared to 1990 by		II. Quality of life			
No. Sustainability axiom Indicators Goals Status	10	Raising economic output by environ- mentally and socially compatible	Gross domestic product per capita	Economic growth	**
1999 by 2010 and to 95% by 2020 1999 by 2010 and to 95% by 2020 1999 by 2010 and to 95% by 2020 10 10 10 10 10 10 10	No.	A STATE OF THE PARTY OF THE PAR	Indicators	Goals	Status
Share of rail transport in goods transport performance Share of inland water transport in goods transport performance Share of inland water transport in goods transport performance Increase to 25 % by 2015 Farming Environmentally sound production in our cultivated landscape Nitrogen surplus Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020 Increase of the share of organic farming on land used for agriculture to 20 % in coming years Air quality Air pollution Reduce to 30 % compared to 1990 by		Sustainability axioin		1	(200000000)
Share of inland water transport in goods transport in goods transport performance Farming Environmentally sound production in our cultivated landscape Organic farming Air quality Nitrogen surplus Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020 Increase of the share of organic farming on land used for agriculture to 20 % in coming years Air pollution Reduce to 30 % compared to 1990 by	11a	Mobility Guaranteeing mobility – protecting	Intensity of goods transport		~
Farming Environmentally sound production in our cultivated landscape Nitrogen surplus Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020 Increase of the share of organic farming on land used for agriculture to 20 % in coming years Air quality Air quality Air pollution Reduce to 30 % compared to 1990 by	5.70	Mobility Guaranteeing mobility – protecting		1999 by 2010 and to 95% by 2020 Reduction to 90% in comparison to	*
Farming Environmentally sound production in our cultivated landscape Nitrogen surplus Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020 Increase of the share of organic farming on land used for agriculture to 20 % in coming years Air quality Air quality Air pollution Reduce to 30 % compared to 1990 by	11b	Mobility Guaranteeing mobility – protecting	Intensity of passenger transport Share of rail transport in goods	1999 by 2010 and to 95 % by 2020 Reduction to 90 % in comparison to 1999 by 2010 and to 80 % by 2020	
farming on land used for agriculture to 20 % in coming years Air quality Air pollution Reduce to 30 % compared to 1990 by	11b 11c	Mobility Guaranteeing mobility – protecting	Intensity of passenger transport Share of rail transport in goods transport performance Share of inland water transport in	1999 by 2010 and to 95 % by 2020 Reduction to 90 % in comparison to 1999 by 2010 and to 80 % by 2020 Increase to 25 % by 2015	
	11b 11c 11d	Mobility Guaranteeing mobility – protecting the environment Farming Environmentally sound production in	Intensity of passenger transport Share of rail transport in goods transport performance Share of inland water transport in goods transport performance	Reduction to 90% in comparison to 1999 by 2010 and to 80% by 2020 Increase to 25% by 2015 Increase to 14% by 2015 Reduction to 80 kg/hectare on land used for agriculture by 2010, further	
	11b 11c 11d 12a	Mobility Guaranteeing mobility – protecting the environment Farming Environmentally sound production in	Intensity of passenger transport Share of rail transport in goods transport performance Share of inland water transport in goods transport performance Nitrogen surplus	Reduction to 90% in comparison to 1999 by 2010 and to 80% by 2020 Increase to 25% by 2015 Increase to 14% by 2015 Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020 Increase of the share of organic farming on land used for agriculture to	

No.	Indicator areas Sustainability axiom	Indicators	Goals	Status
14a	Health and nutrition Living more healthily for longer	Premature mortality (cases of death per 100,000 residents under 65) men	Reduction to 190 cases per 100,000 by 2015	
14b		Premature mortality (cases of death per 100,000 residents under 65) women	Reduction to 115 cases per 100,000 by 2015	*
14c		Proportion of adolescents who smoke (12- to 17-year-olds)	Decrease to under 12 % by 2015	
14d		Proportion of adults who smoke (15 years and older)	Decrease to under 22 % by 2015	
14e		Proportion of obese people (adults, 18 and older)	Reduction by 2020	~
15	Crime Further increasing personal security	Burglaries in homes	Reduction in cases to under 100,000/ year by 2015	
	III. Social cohesion			
16a	Employment Boosting employment levels	Employment rate (total) (15- to 64-year-olds)	Increase to 73 % by 2010 and 75 % by 2020	
16b		Employment rate (older people) (55- to 64-year-olds)	Increase to 55% by 2010 and 57% by 2020	
No.	Indicator areas Sustainability axiom	Indicators	Goals	Status
17a	Perspectives for families Improving the compatibility of work and family life	All-day care provision for children (0- to 2-year-olds)	Increase to 30 % by 2010 and 35 % by 2020	
17b		All-day care provision for children (3- to 5-year-olds)	Increase to 30 % by 2010 and 60 % by 2020	The same of the sa
18	Equal opportunities Promoting equal opportunities in society	Wage difference between women and men	Reduce the difference to 15 % by 2010 and to 10 % by 2020	~
19	Integration Integration instead of exclusion	Foreign school leavers with a school leaving certificate	Increase in the proportion of foreign school leavers with at least Hauptschule certificate and align- ment with quota for German school leavers by 2020	
	IV. International responsibility			
20	Development coorperation Supporting sustainable development	Share of expenditures for official development assistance in gross national income	Increase to 0.51 % by 2010 and 0,7 % by 2015	
21	Opening markets Improving trade opportunities for	German imports from developing countries	Further increase	

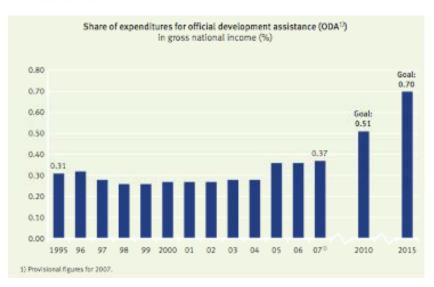
18 Wage difference between women and men



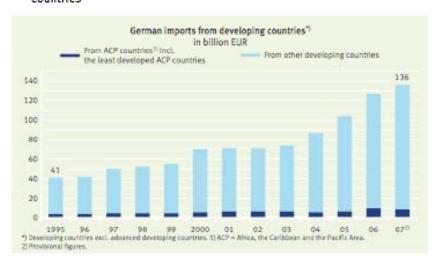
19 Foreign school leavers with a school leaving certificate



20 Share of expenditures for official development assistance in gross national income



21 German imports from developing countries



How to measure and track Sustainability?

NO.	事例		
			世界の60カ国の競争カランキングを323の基準
		国際経営開発研究所(IM	で毎年報告している。総合ランキングでは、日本
1	国際競争カランキング	D)	は23位(2004年)。
			世界各国の4000を超える統計データが見られ
2	NationMaster.com		る。図で国別比較もできる。
	Environmental Sustainability Index (ESI)	コロンビア大学、エール大	
3		学	5つの構成要素で、21の指標を設定。
		経済協力開発機構(OEC	
4	主要環境指標	D)	気候変動、オゾン層など10の指標
		国連環境計画・アジア太平	
		洋地域事務所	北東アジア、中央アジアなど地域別に環境指標
5	環境指標	(UNEP/ROAP)	を設定した
6	The Wellbeing of Nation	国際自然連合(IUCN)	180カ国の持続可能性をランキング
			人間開発指数(1人当たりのGDP、平均寿命、
			就学率から算出)を開発の度合いを測定する尺
7	人間開発報告書	国連開発計画	度として設定、毎年報告書を作成
			バラトングループへの報告として1998年に作成。
			持続可能性指標のフレームワークが提案されて
8	持続可能な開発のための指標と情報システム	ドネラ H.メドウズ	いる。
9	Limits to Growth: The 30-Year Update	ドネラ H.メドウズ	1972年に出された「成長の限界」の改訂版。
		国連持続可能な開発委員	経済、環境、社会、制度の4つのフレームで指
10	持続可能な開発指標	会(CSD)	標を設定

Limits to Growth – The 30-Year Update

Key question:

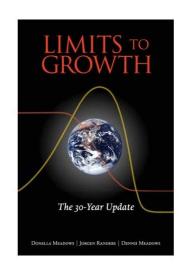
Are current policies leading to a sustainable future or to collapse? What can be done to create a human economy that provides sufficiently for all?

- ⇒Systems Thinking
- ⇒Computer Modeling (exponential growth, feedback loops, sources & sinks, overshoot..)
- \Rightarrow 10 different scenarios
- ⇒Asking for Choice

"Limits to Growth – The 30-Year Update" Some quotations

"We worry that current policies will produce global overshoot and collapse through ineffective efforts to anticipate and cope with ecological limits."

"Ecological overshoot seems to us to be a much more important concept in the 21st century than free trade. But it is far behind in the fight for public attention and respect. This book is a new attempt to close that gap."



Key points

- 1. <u>10 different pictures</u> of how the 21st century may evolve
- 2. Purpose is to <u>encourage learning</u>, <u>reflection</u>, <u>and personal choice</u>.
- 3. Report will be updated in 2012 there will be abundant data to test the reality
- 4. "You have to form your own opinion about causes and consequences of growth in the human ecological foot print."

World 3 Model – looking at dynamic systems

- ✓ Sets of interconnected material and immaterial elements that change overtime
- ✓ Many elements of demography, economy, and the environment as one planetary system
 - > Stocks and flows
 - > feedback loops
 - > sources & sinks
 - > thresholds
 - **>** Overshoot

=> See demo simulation soft "Stella"

"Overshoot"

- <daily examples>
- hangover, driving on icy road, CFCs, stock market...
- <Causes>
- •Growth, acceleration, rapid change
- •Limit, barrier
- •Delay or mistake in the perceptions and the responses that strive to keep the systems within its limits
- <Results>
- Crash of some kind
- •Deliberate turnaround, correction, careful easing down

World 3 Model - Lesson

- •When do we start observing the effect of "overshoot"?
- ⇒First decade of the 21st century will still be a period of growth.
- =>It will take another decade before the consequences of overshoot are clearly observable and two decades before the overshoot is generally acknowledged.

Lessons from World3

- ✓ Change the "structure"
 - ➤ Change feedback structure/information links in the system
 - Change the content and timeliness of the data that actors in the system have to work with
 - Change the ideas, goals, incentives, costs, and feedbacks that motivates or constrain behavior
 - ➤In time, system with a new information structure is likely to change its social and physical structures.
 - It may develop new laws, organizations, technologies, people with new skills, machines and buildings.
 - Such a transformation need not be directed centrally; it can be unplanned, natural, evolutionary, exciting, joyful.

The Environmental Sustainability Index (ESI)

- World Economic Forum, The Yale Center for Environmental Law and Policy, and the Columbia University
- a measure of overall progress towards environmental sustainability.
- 5 components
- Permits cross-national comparisons of environmental progress in a systematic and quantitative fashion.
- Published in 2002, updated in 2005.

The ESI in action...

"As a conceptual framework and analytic tool, the Environmental Sustainability Index has now been introduced to the policymaking discourse in the Philippines. As Chair of the Committee on Ecology in the House of Representatives, I have called on the government to be more serious about measuring the efficacy of programs and policies -- and the ESI provides a way to benchmark our performance and identify successful strategies."

Neric Acosta Congressman and Chair of the Committee on Ecology Manila, The Philippines

How Sustainable is Japan?

5 components

- Environmental Systems 32/100 NEGATIVE
 - Air Quality/water/biodiversity/land
- Reducing Environmental Stresses 37/100 Mixed
 - Reducing air pollution/water stress/ecosystem stress...
- Reducing Human Vulnerability 64/100 Mixed
 - Basic human sustenance/environmental health
- Social and Institutional Capacity 89/100 POSITIVE
 - Env. Governance/Eco Efficiency/ Private Sec. Responsiveness/Science&Tech
- Global Stewardship 78/100 POSITIVE
 - Participation in int'l cooperative efforts/reducing greenhouse gas emissions/transboundary environmental pressures

${\bf Environmental\ Sustainability\ Index-Rankings\ and\ Scores}$

ESI Rank	Country Name	ESI Score	OECD Rank	Non- OECD Rank	ESI Rank	Country Name	ESI Score	OECD Rank	Non- OECD Rank	ESI Rank	Country Name	ESI Score	OECD Rank	Non- OECD Rank
1	Finland	75.1	1		50	Cameroon	52.5		32	99	Azerbaijan	45.4		73
2	Norway	73.4	2		51	Ecuador	52.4		33	100	Kenya	45.3		74
3	Uruguay	718		1	52	Laos	52.4		34	10 1	India	45.2		75
4	Sweden	717	3		53	Cuba	52.3		35	102	Poland	45.0	27	
5	keland	70.8	4		54	Hungary	52.0	19		103	Niger	45.0		76
6	Canada	64.4	5		55	Tunis ia	518		36	104	Chad	45.0		77
7	Switzerland	63.7	6		56	Georgia	515		37	105	Могоссо	44.8		78
8	Guyana	62.9		2	57	Uganda	513		38	106	Rwanda	44.8		79
9	Argentina	62.7		3	58	Moldova	512		39	107	Mozambique	44.8		80
10	Austria	62.7	7		59	Senegal	511		40	108	Ukraine	44.7		81
11	Brazil	62.2		4	60	Zambia	511		41	109	Jamaica	44.7		82
12	Gabon	617		5	61	Bosnia & Herze.	510		42	110	United Arab Em.	44.6		83
13	Aus tra lia	610	8		62	Israel	50.9		43	111	Togo	44.5		84
14	New Zealand	60.9	9		63	Tanzania	50.3		44	112	Belgium	44.4	28	
15	Latvia	60.4		6	64	Madagascar	50.2		45	113	Dem. Rep. Congo	44.1		85
16	Peru	60.4		7	65	Unite d Kingdo m	50.2	20		114	Bangladesh	44.1		86
17	Paraguay	59.7		8	66	Nicaragua	50.2		46	115	Egypt	44.0		87
18	Costa Rica	59.6		9	67	Greece	50.1	21		116	Guatemala	44.0		88
19	Croatia	59.5		10	68	Cambodia	50.1		47	117	Syria	43.8		89
20	Bo livia	59.5		11	69	Ita ly	50.1	22		118	ElSalvador	43.8		90
21	Ireland .	59.2	10	_	70	Bulgaria	50.0		48	119	Dominican Rep.	43.7		91
22	Lithuania	58.9		12	71	Mongolia	50.0		49	120	Sierra Leone	43.4		92
23	Colombia	58.9		13	72	Gambia	50.0		50	121	Liberia	43.4		93
24	Albania	58.8		14	73	Thailand	49.7		51	122	South Korea	43.0	29	
25	Central Afr. Rep.	58.7		15	74	Malawi	49.3		52	123	Angola	42.9		94
26	Denmark	58.2	11		75	Indo nes ia	48.8		53	124	Mauritania	42.6		95
27	Es to nia	58.2		16	76	Spain	48.8	23		125	Philippines	42.3		96
28	Panama	57.7		17	77	Guinea-Bissau	48.6		54	126	Libya	42.3		97
29	Slovenia	57.5		18	78	Kazakhstan	48.6		55	127	Viet Nam	42.3		98
30	Japan	57.3	12		79	Sri Lanka	48.5		56	128	Zimbabwe	412		99
31	Germany	56.9	13		80	Kyrgyzstan	48.4		57	129	Lebanon	40.5		100
32	Namibia	56.7		19	81	Guinea	48.1		58	130	Burundi	40.0		101
33	Russia	56.1		20	82	Venezuela	48.1		59	131	Pakistan	39.9		102
34	Botswana	55.9		21	83	Oman	47.9		60	132	Iran	39.8		103
35	P. N. Guinea	55.2		22	84	Jordan	47.8		61	133	China	38.6		104
36	France	55.2	14		85	Nepal	47.7		62	134	Tajikistan	38.6		105
37	Portugal	54.2	15		86	Benin	47.5		63	135	Ethiopia	37.9		106
38	Malaysia	54.0		23	87	Honduras	47.4		64	136	Saudi Arabia	37.8		107
39	Congo	53.8		24	88	Côte d'Ivoire	47.3		65	137	Yemen	37.3		108
40	Netherlands	53.7	16		89	Serbia &Mont.	47.3		66	138	Kuwait	36.6		109
41	Mali	53.7		25	90	Macedonia	47.2		67	139	Trinidad & Tob.	36.3		110
42	Chile	53.6		26	91	Turkey	46.6	24		140	Sudan	35.9		111
43	Bhutan	53.5		27	92	Czech Rep.	46.6	25		141	Haiti	34.8		112
44	Armenia	53.2		28	93	South Africa	46.2	23	68	142	Uzbekistan	34.4		113
45	United States	52.9	17	20	94	Romania	46.2		69	143	Iraq	33.6		114
46	Myanmar	52.8	11	29	95	Мехісо	46.2	26	· · ·	144	Turkmenistan	33.1		115
47	Belarus	52.8		30	96	Algeria	46.0	20	70	145	Taiwan	32.7		116
48	Slovakia	52.8	18	30	96	Burkina Faso	45.7		71	14.5	North Korea	29.2		117
48		52.8	18	31	98		45.4		72	140	NOTES NOTES	29.2		117
49	Ghana	32.8		31	98	Nigeria	43.4		12					

Note: The 2005 ESI scores are not directly comparable to the 2002 ESI scores. See Appendix A for details on methodological changes.

The 2005 Environmental Sustainability Index (ESI) benchmarks the ability of nations to protect the environment over the next several decades. It does so by integrating 76 data sets – tracking natural resource endowments, past and present pollution levels, environmental management efforts, and a society's capacity to improve its environmental performance – into 21 indicators of environmental sustainability.

These indicators permit comparison across the following five fundamental components of sustainability: Environmental Systems; Environmental Stresses; Human Vulnerability to Environmental Stresses; Societal Capacity to Respond to Environmental Challenges; and Global Stewardship.

The issues reflected in the indicators and the underlying variables were chosen through an extensive review of the environmental literature, assessment of available data, rigorous analysis, and broad-based consultation with policymakers, scientists, and indicator experts.

The ESI provides a powerful environmental decisionmaking tool tracking national environmental performance and facilitating

comparative policy analysis. It enables a more data-driven and empirical approach to policymaking.

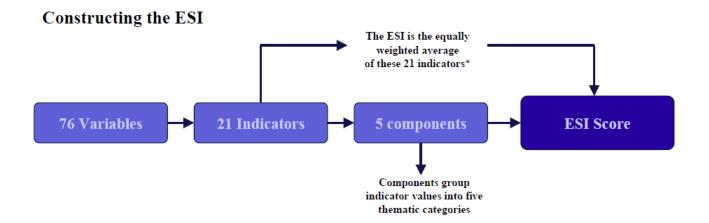
While absolute measures of sustainability remain elusive, many aspects of environmental sustainability can be measured on a relative basis with results that provide a context for policy evaluations and judgments. Such comparisons are especially important in the new context of worldwide efforts to advance the environment-related aspects of the Millennium Development Goals.

Higher ESI scores suggest better environmental stewardship. The five highest-ranking countries are Finland, Norway, Uruguay, Sweden, and Iceland – all countries that have substantial natural resource endowments, low population density, and have managed the challenges of development with some success.

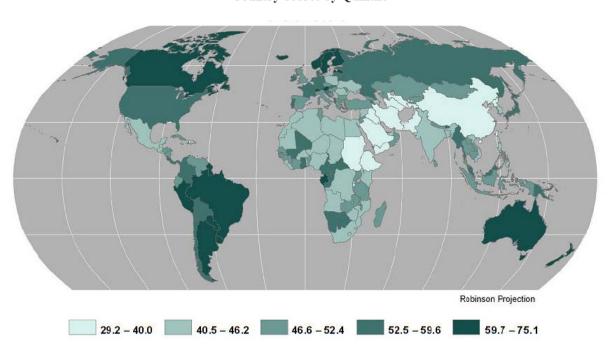
The lowest ranking countries are North Korea, Iraq, Taiwan, Turkmenistan, and Uzbekistan. These countries face numerous issues, both natural and manmade, and have not managed their policy choices well.

A number of core policy conclusions emerge from the ESI analysis:

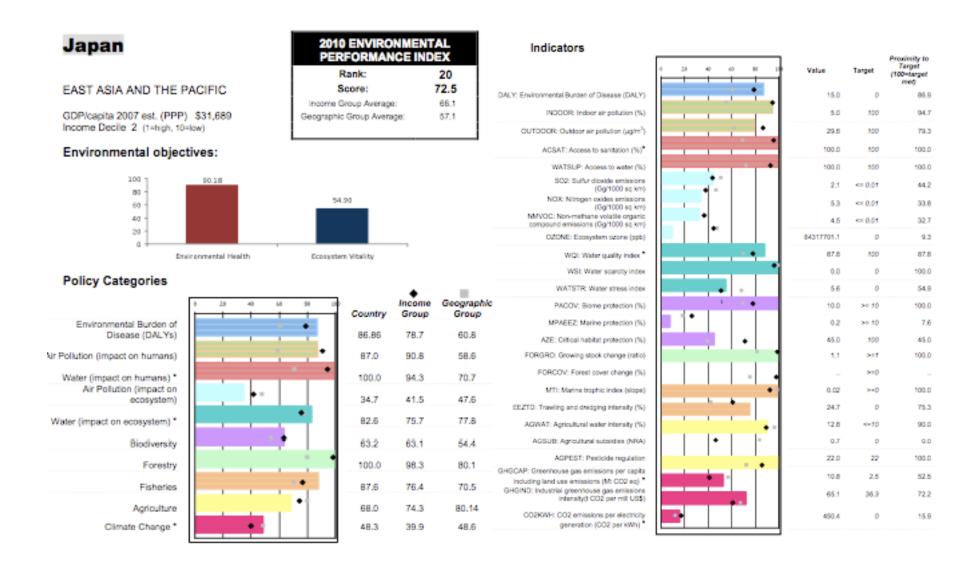
- The ESI provides a valuable tool for benchmarking environmental stewardship and permits comparative policy analysis.
- Environmental stewardship demands attention to a wide range of pollution control and natural resource management issues.
- Developing and developed countries face distinct environmental challenges the pollution
 pressures of industrialization on one hand and the stresses of poverty and incapacity on the
 other.
- Economic success contributes to the potential of environmental success but does not guarantee it. Environmental stewardship depends on both policy efforts and a society's over-arching social, political, and economic systems.
- While it appears that no country is on a fully sustainable trajectory, at every level of development, some countries are managing their environmental challenges better than others.
- Measures of governance, including the rigor of regulation and the degree of cooperation with international policy efforts, correlate highly with overall environmental success. This result suggests that emphasis on good governance may be justified.
- The lack of reliable data to measure performance on a number of issues and across many countries hinders attempts to move toward more data-driven and empirical decisionmaking.



Environmental Sustainability Index Country Scores by Quintile



Environmental Performance Index (EPI)



1st lecture -- Lessons

- 1) What is Sustainability?
- Variety of definitions
- Conditions + Values (participation, equity, wellbeing, etc.)
- 2) How are countries responding?
- -Climate change targets
- -National strategies and indicators
- 3) How to measure and track it?
- -Models / index