#### Sustainability

- Explain it with your own terms

Japan for Sustainability/ Eco Networks Kazunori Kobayashi Kobayashi@econetworks.jp



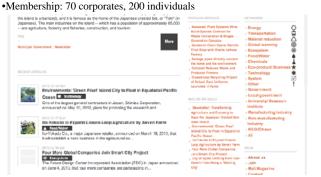
#### My Brief Background

- Environmental Economics & Policies (UC Berkeley)
  - Thesis: Community currency and game theory
  - Book translation "Future of Money"
- Japan for Sustainability (Communication Platform)
  - JFS Sustainability Index
  - Asia for Sustainability
- Eco Networks Co. (Sustainability Consulting Firm)
  - Consulting
    - · visions/targets/strategy
    - · reporting
  - Communication
    - · contents
    - · dialogue
    - · social networking



#### Network

- •Subscribers from 191 countries
- •Website access 100,000+, articles 2000+
- •Supported by Online volunteers
- •More than 700 volunteers around the world
- •Diversity: vocation, age, gender, region/country



#### **Activities**

- Provides a variety of information on the environment and sustainability, from Japan to the world, via our web site and e-mail magazines.
- Covers not only current developments but also traditional wisdom, craftsmanship and practices of day-to-day life, as well as local activities.
- Works to develop special partnerships with people in Asia, in order to cooperate to find paths toward sustainability in this region.
- 4. Welcomes feedback and comments from overseas and shares them in Japan and with partners in Asia, so that we can improve efforts and activities in this region by learning from each other.
- 5. Creates a vision for a sustainable Japan through discussion among various stakeholders.

#### Plan

10/18

Session 1. - What is sustainability?

- countries and int'l communities

- measurement and tracking

Session 2. - vision

- indicators and policy  $\Rightarrow$  Workshop

10/25

Session 1. - Group work & Presentation

Session 2. - Discussion

- Latest policy framework

#### Goal

Imagine that we are holding "World Summit on Sustainable Development" in this room.

You should be able to present the followings;

- what is sustainability (with your own terms)
- what is your vision/indicators/policies for sustainability (with your own logic)

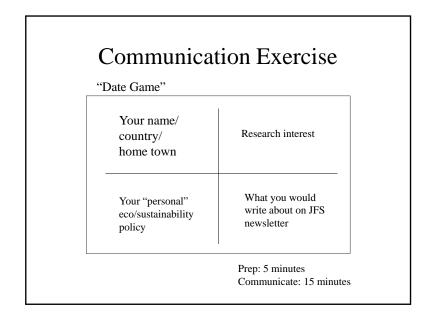
#### Session 1

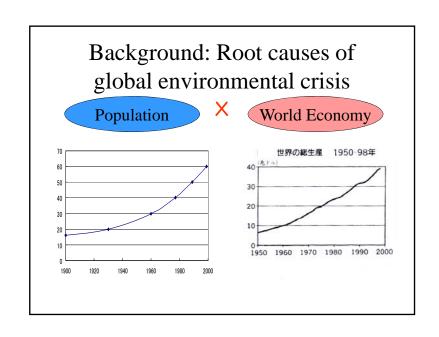
- Communication exercise
- 1) What is Sustainability? (Background and Definitions)
- 2) How are we responding?(National/International strategies and indicators)
- 3) How do we measure and track it?

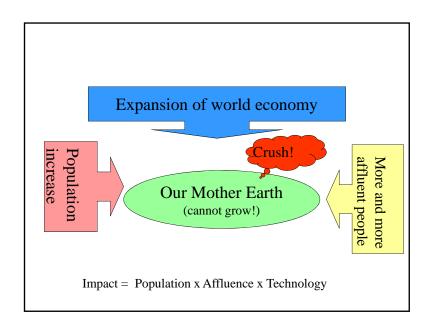
#### **Communication First**

- Why communication first?
- As ...
  - An Engineer
    - Research Proposal / Budget
  - A Policy Maker
    - Different countries and interests
  - A Business Person
    - 80-90% of the time

1) What is sustainability?(Background and definitions)







# Resource depletion • Lowing aquifers • Shrinking forests "If everyone lived as we do in the UK we'd need three planets to support us."

## What is Sustainability?

#### **Webster's New International Dictionary**

"Sustain - to cause to continue (as in existence or a certain state, or in force or intensity); to keep up, especially without interruption diminution, flagging, etc.; to prolong."

Webster's New International Dictionary. (Springfield, Mass.: Merriam-Webster Inc., 1986)

#### What is Sustainability?

#### **Our Common Future**

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

Page 8, World Commission on Environment and Development. Our Common Future. (Oxford, Great Britain: Oxford University Press, 1987). (Frequently referred to as the Brundtland report after Gro Harlem Brundtland, Chairman of the Commission)

#### What is Sustainability?

## **World Business Council on Sustainable Development**

"Sustainable development involves the simultaneous pursuit of economic prosperity, environmental quality and social equity.

Companies aiming for sustainability need to perform not against a single, financial bottom line but against the triple bottom line."

#### What is Sustainability?

## **Interfaith Center on Corporate Responsibility (ICCR)**

"Sustainable development...[is] the process of building equitable, productive and participatory structures to increase the economic empowerment of communities and their surrounding regions. Interfaith Center on Corporate Responsibility

#### What is Sustainability?

## World Business Council on Sustainable Development (cont.)

"Over time, human and social values change. Concepts that once seemed extraordinary (e.g. emancipating slaves, enfranchising women) are now taken for granted. New concepts (e.g. responsible consumerism, environmental justice, intra- and inter-generational equity) are now coming up the curve."

#### What is Sustainability?

#### Jerry Sturmer Santa Barbara South Coast Community Indicators

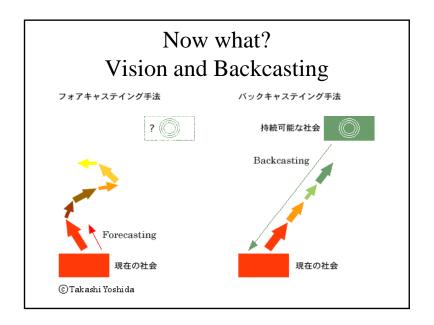
"Sustainability is meeting the needs of all humans, being able to do so on a finite planet for generations to come while ensuring some degree of openness and flexibility to adapt to changing circumstances."

Sturmer@aol.com

#### What is Sustainability?

#### The Native American Iroquois Confederacy

"seventh generation" philosophy mandating that chiefs always consider the effects of their actions on their descendants through the seventh generation in the future.



#### Hierarchy from ultimate means to Aultimate ends By Donella Meadows wellbeing Harmony, happiness, identity, fulfillment, selfrespect, self-realization, community, transcendence, enlightenment Ultimate Ends human capital & social capital Theology &/Ethics Health, wealth, leisure, mobility, knowledge, communication, consumer goods Intermediate Ends built capital & human capital Political Economy Labor, tools, factories, processed raw materials Intermediate means Science & Technology natural capital Solar energy, the biosphere, earth Ultimate means materials, the biogeochemical cycles Source: http://www.sustainabilityinstitute.org/pubs/Indicators&Information.pdf

Positive signs on climate change (As of 2009/10, before Copenhagen) "Across the world, commitments are forthcoming"

The new US administration is supporting strong American action.

China is setting ambitious targets for reducing energy intensity and making massive investments in renewable energy.

India has put forward its own action plan.

Europe has set a goal of cutting emissions by 30% below 1990 levels by 2020 if there is an ambitious global agreement.

Japan has published its proposals for major carbon reductions.

#### Copenhagen Accord (2009/12)

- not legally binding
- agrees cooperation in peaking (stopping from rising) global and national greenhouse gas emissions "as soon as possible" and that "a low-emission development strategy is indispensable to sustainable development"



# Country Date Reported Statements Capagement Reduction Part State S

#### Different responsibilities

#### **Developed Countries:**

- "commit to economy-wide emissions targets for 2020"
- raise funds of \$30 billion from 2010-2012 of new and additional resources

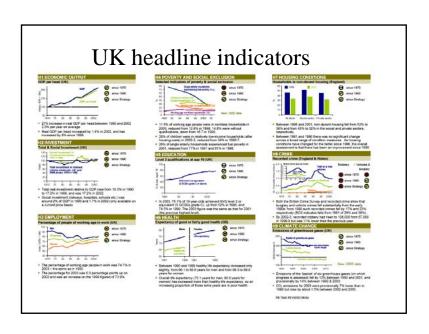
#### **Developing Countries:**

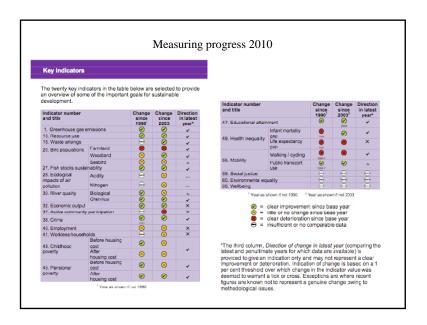
- "implement mitigation actions" (Nationally Appropriate Mitigation Actions) to slow growth in their carbon emissions
- report those actions once every two years
- specially these with low-emitting economies should be provided incentives to continue to develop on a low-emission pathway

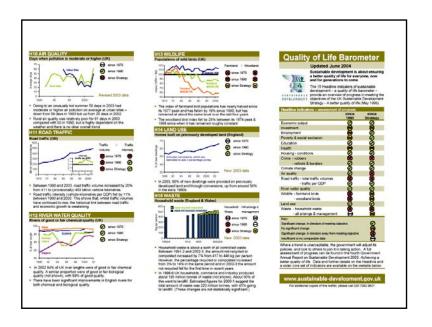
#### Strategies for sustainability?

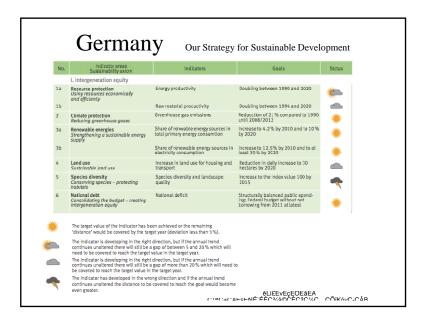
NO.	事例	国名	概要						
1	持続可能な開発指標	イギリス	15のヘッドライン指標の最新データをグラフでわかりやすく表示。2008年の更新では20主要指標に拡充。						
2	国家持続性戦略	ドイツ	「世代間の公平性」「生活の質」「社会的まとまり」の3分野で2 1の数値目標を設定						
3	持続可能な開発指標	スウェーデン	「持続可能なコミュニティ」「平等の健康」「人口問題への対応」 「持続可能な成長」の4つの戦略のもと、12のヘッドライン指標、99の指標を設定						
4	持続可能な開発のモニタリングシ ステム	スイス	持続可能な開発に関する社会、経済、環境のデータベース。 ※ドイツ語、フランス語のみ						
5	持続可能な開発指標	フィンランド	「世代間の公平性」「世界的責任」など8つのカテゴリーで64の 指標を設定。毎年更新されている。						
6	国家持続可能な開発戦略	デンマーク	主要な指標として、8つの基本原則のもと、14の指標を設定。その他、気候変動、生態系保全などの各分野で指標を設けている。						
7	環境と持続可能な開発指標	カナダ	自然資本を中心とした6つの指標(大気環境、水環境、温室効果ガス、森林被覆、湿地、学業成績)を設定。						
8	持続性指標	オーストラリア	持続可能な開発の国家戦略として、24の指標を設定。						
9	国家持続可能な開発戦略	オーストリア	20の基本方針のもと、48の指標が定められている。※ドイツ語						
10	持続可能な開発指標	アメリカ合衆国	社会、経済、環境にわけ、それぞれ「長期的な資源と負債」 「経過」「現状の結果」の3種類で計39の指標を設定						
11	持続可能な開発全国指標	フランス	※フランス語のみ						

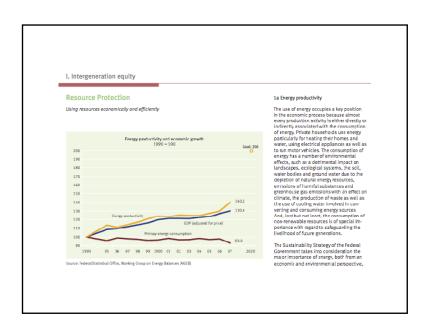
詳細:国等が作成する持続可能性指標 http://www.nies.go.jp/sdi-db/reference.php



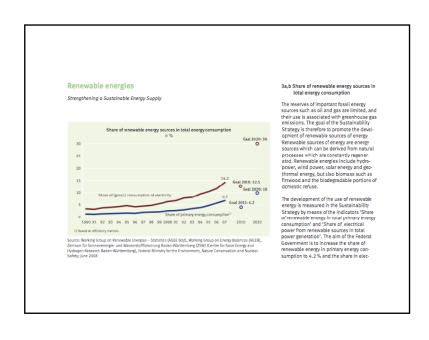


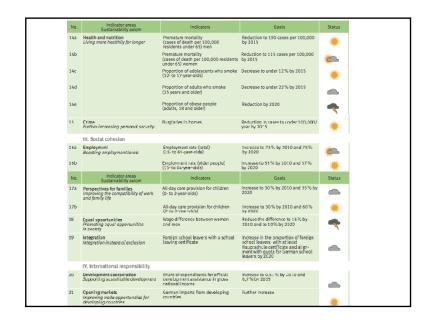


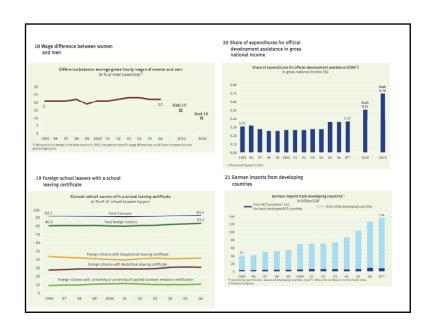




		Contin.		
No.	Indicator areas Sustainability axiom	Indicators	Goals	Status
7	Provisior for future economic stability Creating favourable investment conditions — securing long-term prosperity	Gross fixed capital formation in relation to gross domestic product (GDP)	Increase in the share	*
8	Innovation Shaping the future with new solutions	Private and public spending on research and development	Increase to 3 % of GDP by 2010	
94	Education and training Continuously improving education and vocational training	18- to 24-year-olds without a school leaving certificate	Reduction in proportion to 9% by 2010 and 4,5% by 2020	-
9b		25-year-old university graduates	Increase in proportion to 10 % by 2010 and 20 % by 2020	
9c		Share of students starting a degree course	Increase to 40 % by 2010, followed by further increase and stabilisation at a high level	~
	II. Quality of life			
10	Economic prosperity Raising economic output by environ- mentally and socially compatible means	Gross domestic product per capita	Economic growth	
No.	Indicator areas Sustainab lity axiom	Indicators	Goals	Status
11a	Mobility Guaranteeiny mobility - protecting the environment	Intensity of goods transport	Reduction to 98% ir comparison to 1999 by 2010 and to 95% by 2020	~
11b		Intensity of passenger transport	Reduction to 90 % ir comparison to 1999 by 2010 and to 80 % by 2020	
11c		Share of rail transport in goods transport performance	Increase to 25 % by 2015	
11d		Share of inland water transport in goods transport performance	Increase to 14 % by 2015	~
12a	Farming Environmentally sound production in our cultivated landscape	Nitrogen surplus	Reduction to 80 kg/hectare on land used for agriculture by 2010, further reduction by 2020	
12b		Organic farming	Increase of the share of organic farming on land used for agriculture to 20 % in coming years	
13	Air quality Keeping the environment healthy	Air pollution	Reduce to 30 % compared to 1990 by 2010	<b>***</b>







# Limits to Growth – The 30-Year Update

#### Key question:

Are current policies leading to a sustainable future or to collapse? What can be done to create a human economy that provides sufficiently for all?

- ⇒Systems Thinking
- ⇒Computer Modeling (exponential growth, feedback loops, sources & sinks, overshoot..)
- ⇒10 different scenarios
- ⇒Asking for Choice

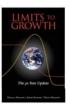
# How to measure and track Sustainability?

NO.	事例						
			世界の60カ国の競争カランキングを323の基準				
		国際経営開発研究所(IM	で毎年報告している。総合ランキングでは、日				
1	国際競争カランキング	D)	は23位(2004年)。				
	EDWARD TO TO TO	57	世界各国の4000を超える統計データが見られ				
2	NationMaster.com		る。図で国別比較もできる。				
	Environmental Sustainability Index (ESI)	コロンビア大学、エール大	る。四で国別比較もできる。				
3	Environmental Sustainability Index (ESI)	学	5つの様件悪まず 04の指摘を配向				
3			5つの構成要素で、21の指標を設定。				
	N	経済協力開発機構(OEC					
4	主要環境指標	D)	気候変動、オゾン層など10の指標				
		国連環境計画・アジア太平					
		洋地域事務所	北東アジア、中央アジアなど地域別に環境指標				
5	環境指標	(UNEP/ROAP)	を設定した				
6	The Wellbeing of Nation	国際自然連合(IUCN)	180カ国の持続可能性をランキング				
			人間開発指数(1人当たりのGDP、平均寿命.				
			就学率から算出)を開発の度合いを測定するが				
7	人間開発報告書	国連開発計画	度として設定、毎年報告書を作成				
	7 117/11/22 18 18 18		バラトングループへの報告として1998年に作成				
			持続可能性指標のフレームワークが提案され				
8	持続可能な開発のための指標と情報システム	ドネラ H.メドウズ	いる。				
9	Limits to Growth: The 30-Year Update	ドネラHメドウズ	1972年に出された「成長の限界」の改訂版。				
		国連持続可能な開発委員	経済、環境、社会、制度の4つのフレームで指				
10	持続可能な開発指標	会(CSD)	標を設定				

### "Limits to Growth – The 30-Year Update" Some quotations

"We worry that current policies will produce global overshoot and collapse through ineffective efforts to anticipate and cope with ecological limits."

"Ecological overshoot seems to us to be a much more important concept in the 21st century than free trade. But it is far behind in the fight for public attention and respect. This book is a new attempt to close that gap."



### Key points

- **1.** <u>**10 different pictures**</u> of how the 21<sup>st</sup> century may evolve
- 2. Purpose is to <u>encourage learning</u>, <u>reflection</u>, <u>and personal choice</u>.
- 3. Report will be updated in 2012 there will be abundant data to test the reality
- 4. "You have to form your own opinion about causes and consequences of growth in the human ecological foot print."

#### "Overshoot"

<daily examples>

hangover, driving on icy road, CFCs, stock market...

- <Causes>
- •Growth, acceleration, rapid change
- •Limit, barrier
- •Delay or mistake in the perceptions and the responses that strive to keep the systems within its limits
- <Results>
- Crash of some kind
- •Deliberate turnaround, correction, careful easing down

# World 3 Model – looking at dynamic systems

- ✓ Sets of interconnected material and immaterial elements that change overtime
- ✓ Many elements of demography, economy, and the environment as one planetary system
  - ➤ Stocks and flows
  - ➤ feedback loops
  - ➤ sources & sinks
  - > thresholds
  - **>** Overshoot
  - => See demo simulation soft "Stella"

#### World 3 Model - Lesson

- ·When do we start observing the effect of "overshoot"?
- ⇒First decade of the 21st century will still be a period of growth.
- =>It will take another decade before the consequences of overshoot are clearly observable and two decades before the overshoot is generally acknowledged.

#### Lessons from World3

#### ✓ Change the "structure"

- Change feedback structure/information links in the system
- >Change the content and timeliness of the data that actors in the system have to work with
- >Change the ideas, goals, incentives, costs, and feedbacks that motivates or constrain behavior
- ➤In time, system with a new information structure is likely to change its social and physical structures.
- >It may develop new laws, organizations, technologies, people with new skills, machines and buildings.
- Such a transformation need not be directed centrally; it can be unplanned, natural, evolutionary, exciting, joyful.

#### How Sustainable is Japan?

#### 5 components

- Environmental Systems 32/100 NEGATIVE
  - Air Quality/water/biodiversity/land
- Reducing Environmental Stresses 37/100 Mixed
  - Reducing air pollution/water stress/ecosystem stress...
- Reducing Human Vulnerability 64/100 Mixed
  - Basic human sustenance/environmental health
- Social and Institutional Capacity 89/100 POSITIVE
  - Env. Governance/Eco Efficiency/ Private Sec. Responsiveness/Science&Tech
- Global Stewardship 78/100 POSITIVE
  - Participation in int'l cooperative efforts/reducing greenhouse gas emissions/transboundary environmental pressures

# The Environmental Sustainability Index (ESI)

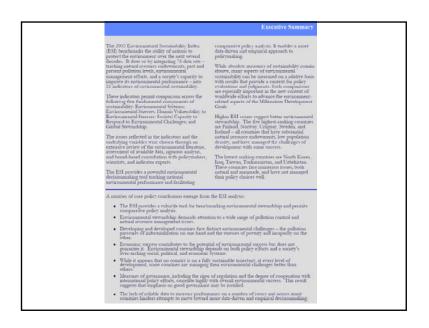
- World Economic Forum, The Yale Center for Environmental Law and Policy, and the Columbia University
- a measure of overall progress towards environmental sustainability.
- 5 components
- Permits cross-national comparisons of environmental progress in a systematic and quantitative fashion.
- Published in 2002, updated in 2005.

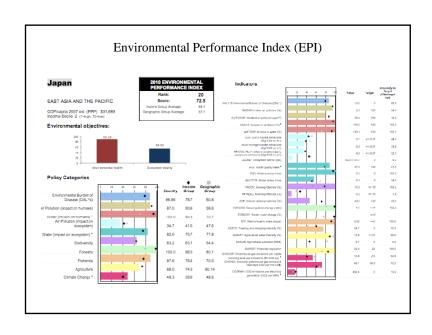
#### The ESI in action...

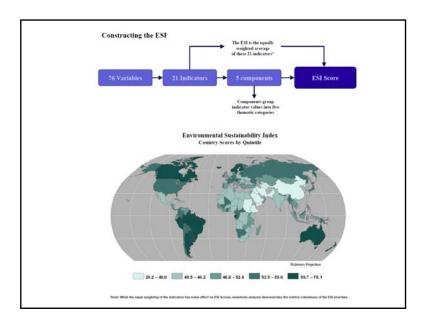
"As a conceptual framework and analytic tool, the Environmental Sustainability Index has now been introduced to the policymaking discourse in the Philippines. As Chair of the Committee on Ecology in the House of Representatives, I have called on the government to be more serious about measuring the efficacy of programs and policies — and the ESI provides a way to benchmark our performance and identify successful strategies."

Neric Acosta Congressman and Chair of the Committee on Ecology Manila, The Philippines

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#### 1<sup>st</sup> lecture -- Lessons

- 1) What is Sustainability?
- Variety of definitions
- Conditions + Values (participation, equity, wellbeing, etc.)
- 2) How are countries responding?
- -Climate change targets
- -National strategies and indicators
- 3) How to measure and track it?
- -Models / index