

Let's think about (1)

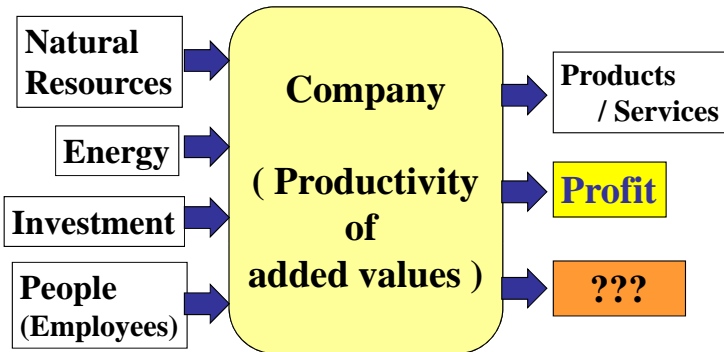
- Environmental Policy of Private Company -

Nov. 10, 2008
NEC
Env. Mng. Division
Ryosuke UGO

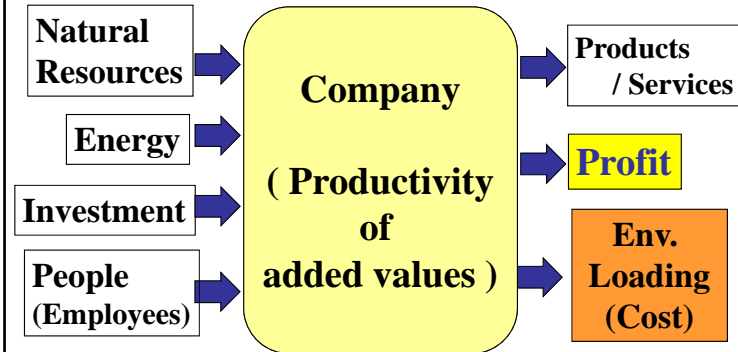
1. What's the private company ?

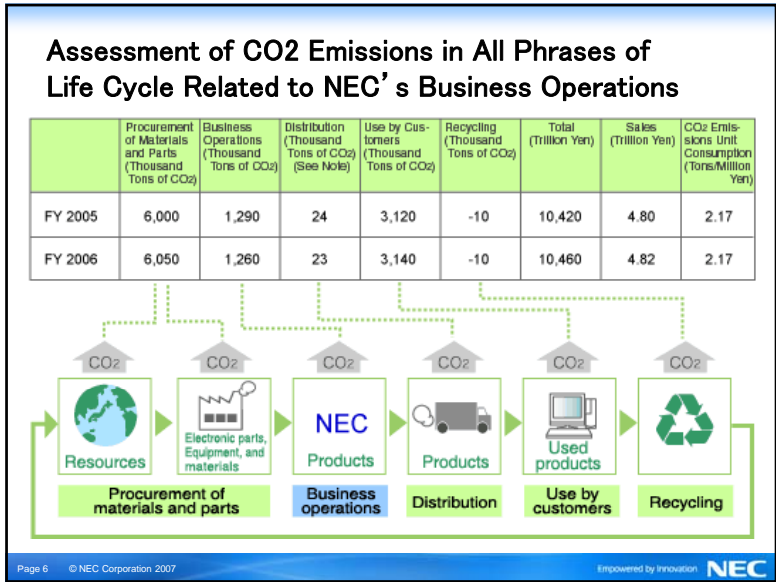
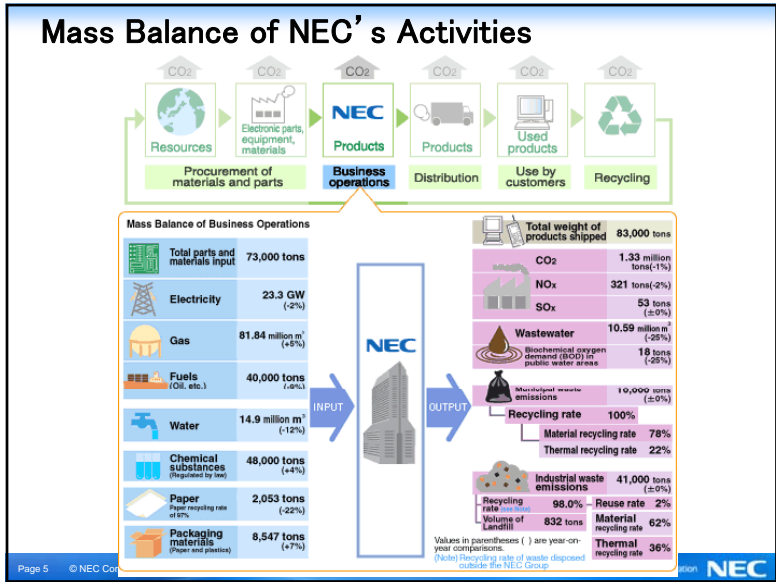
What's your Answer?

What is "The Company" ?



What is "Company" ?

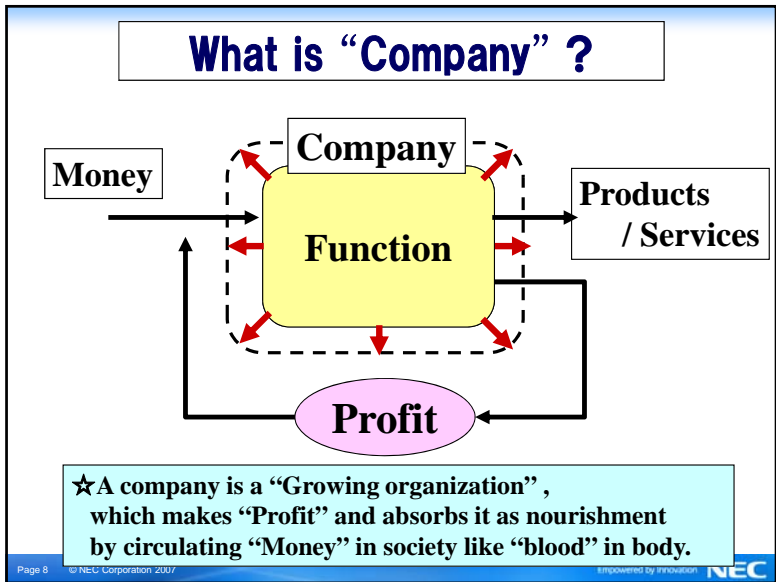




What's the private company ?

One concept for "company" !

A process in the society, which has the function to activate economy !

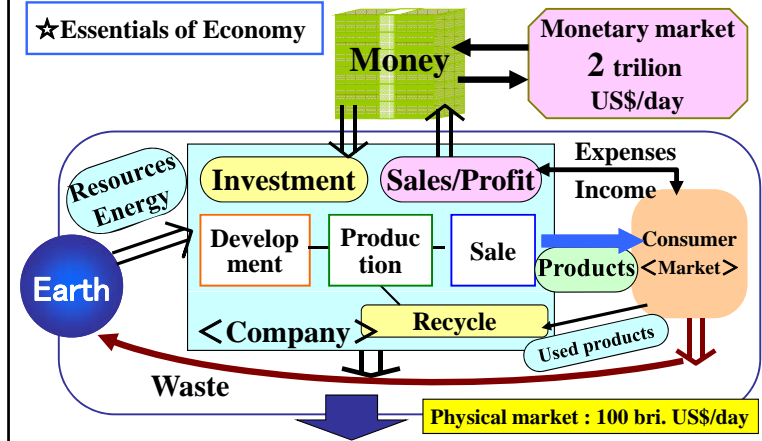


2. What's the Environmental Problems ?

What's your Answer?

Review of the modern economic system

★Essentials of Economy



★*Toward serious Environmental Problems*

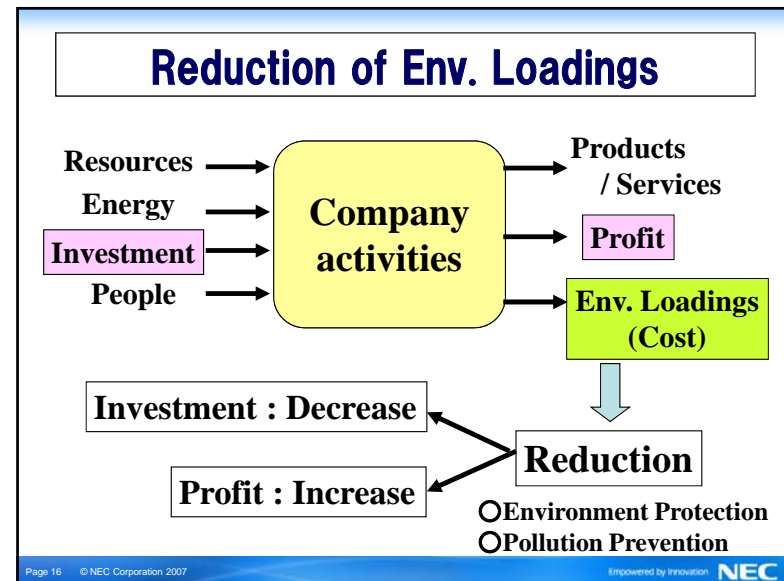
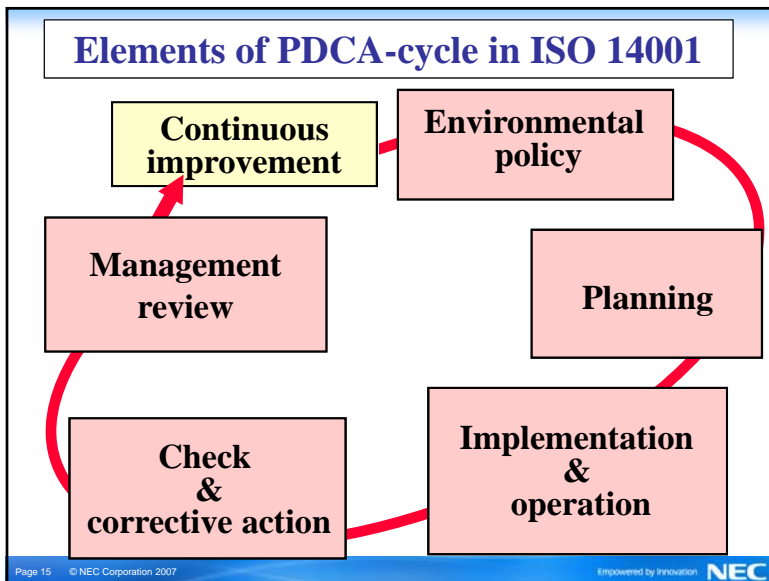
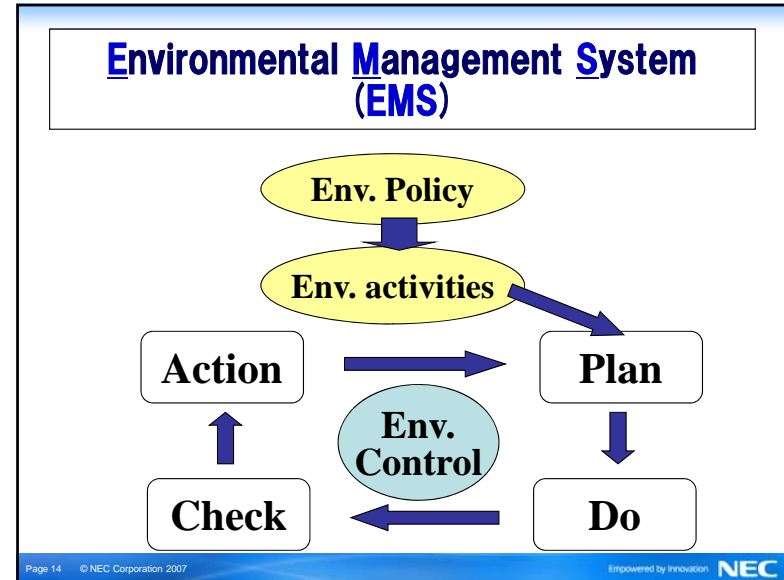
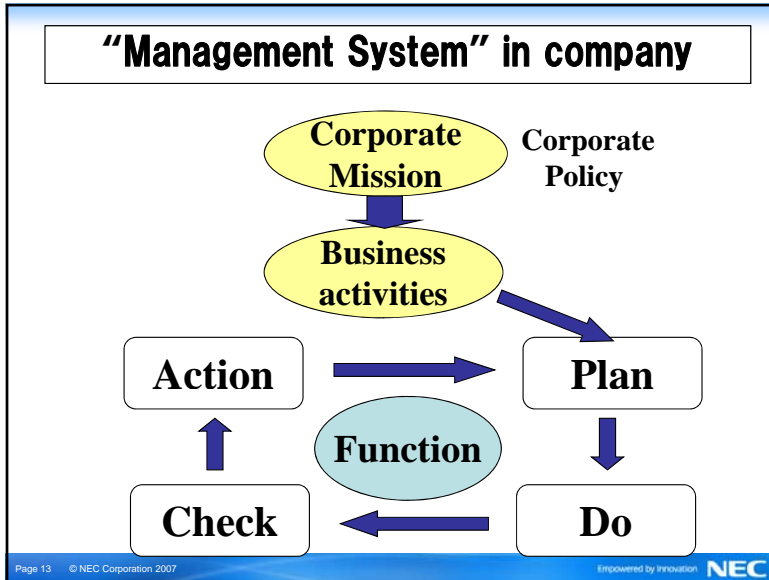
What's the Environmental Problems ?

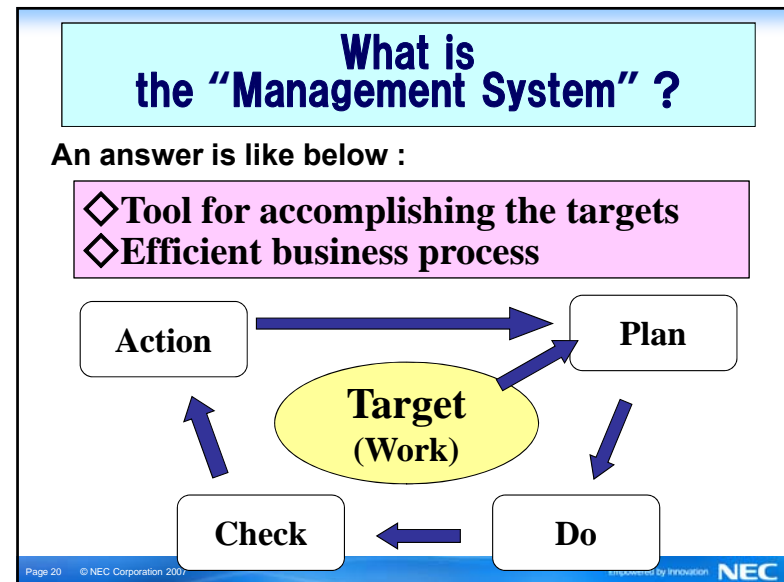
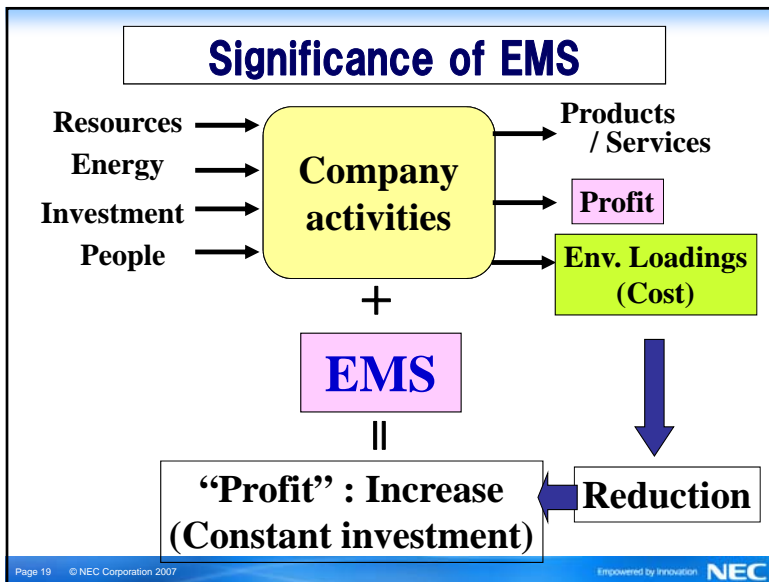
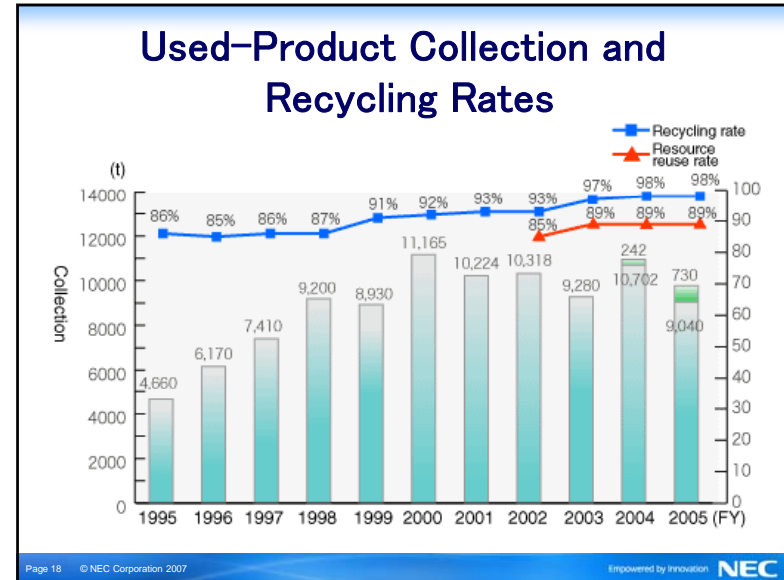
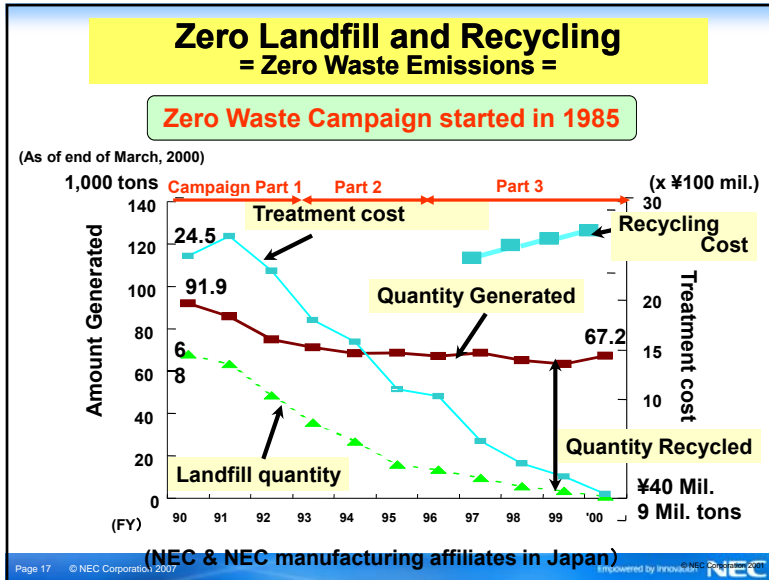
The Answer is that :

The Environmental Problems is **the opposite side** of The Economic activities !

3. What's the Management System ?

What's your Answer?

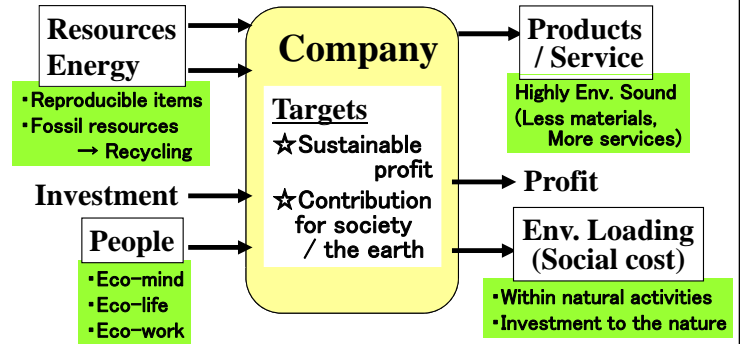




4. What's is "the sustainability" for the private company ?

What's your Answer?

What is "the sustainability" for the private company ?



- ◇ To compete → Contribution for society / the earth
- ◇ Disclosure → Techs. / know-how information for Env.



IT、で、エコ
その変わるところにNECのソリューション

(Ecology through IT)

★ We are helping customers and society as a whole contribute to environmental conservation through our IT businesses.