

## Environmental Policy of Private Company

July 5, 2005  
NEC  
Env. Mng. Division  
Ryosuke UGO

### The Points of this Lecture !

1. **What is “the private company” ?**  
The answer is ???
2. **What is “the Environmental Problems” ?**  
The answer is ???
3. **What is “the Management System” ?**  
The answer is ???

### Content of the Lecture !

- 16:30 – 17:00 Information Input
- 17:10 – 17:40 Group discussion
- 17:40 – 18:10 Volunteers' presentation  
and short Q & A

### 1. What's the private company ?

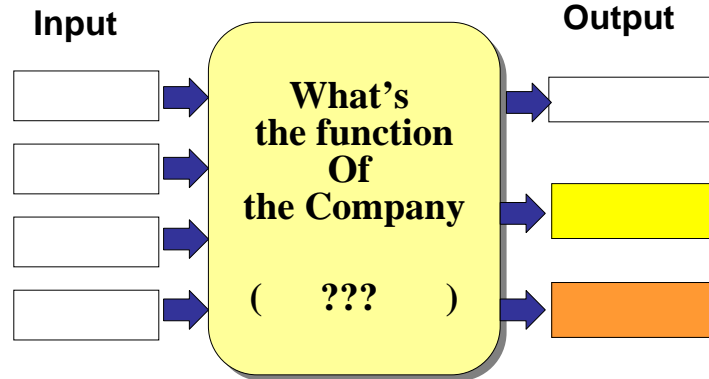
What s your Answer ?

# 1. What's the private company ?

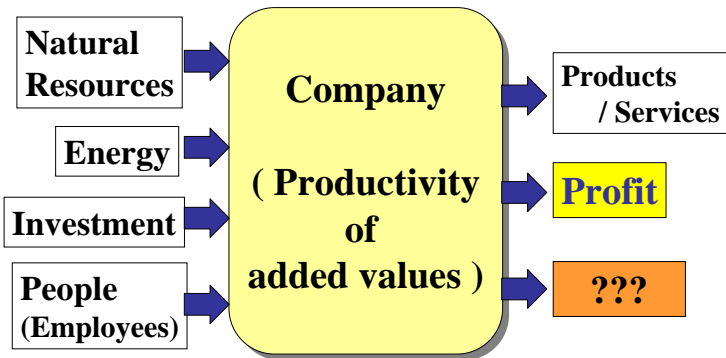
One concept for "company" !

**A process** in the society, which has the function to activate economy !

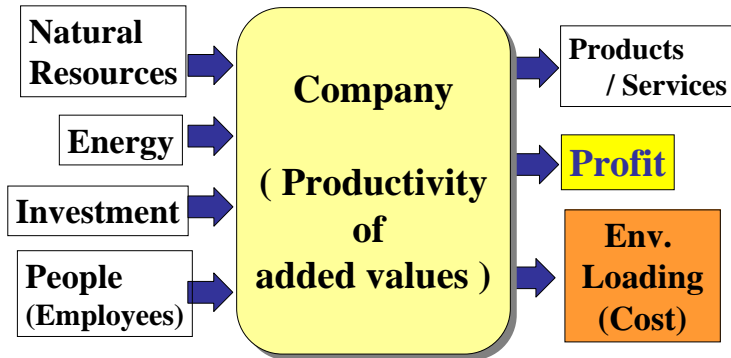
# What is "Company" ?



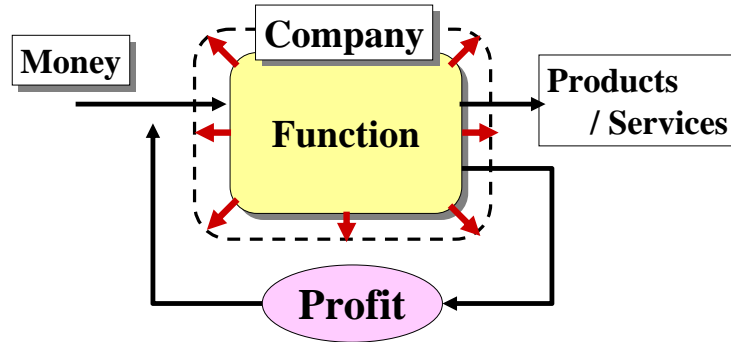
# What is "Company" ?



# What is "Company" ?



## What is "Company" ?



A company is a "Growing organization", which makes "Profit" and absorbs it as nourishment by circulating "Money" in society like "blood" in body.

## 2. What's the Environmental Problems ?

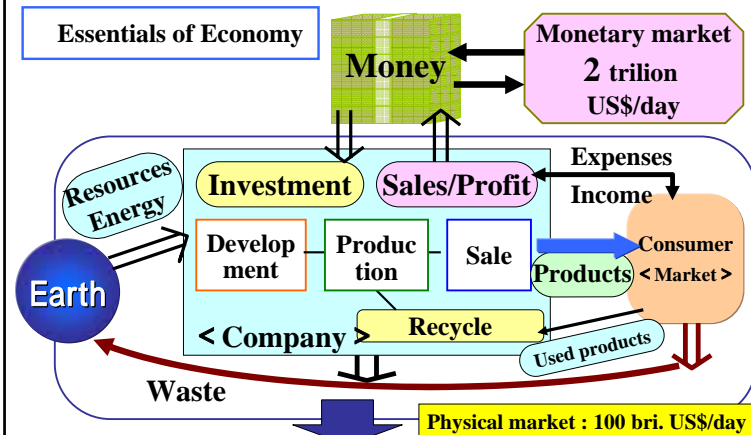
What s your Answer?

## 2. What's the Environmental Problems ?

The Answer is that :

The Environmental Problems is **the opposite side** of The Economic activities !

## Review of the modern economic system



*Toward serious Environmental Problems*

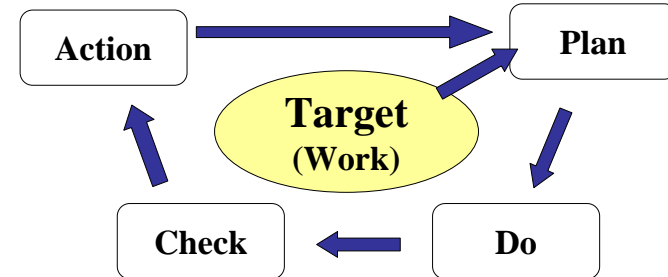
### 3. What's the Management System ?

What s your Answer?

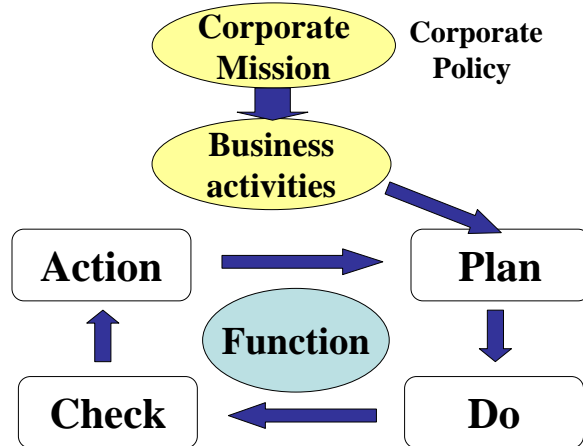
### 3. What is the "Management (System)" ?

The answer is that :

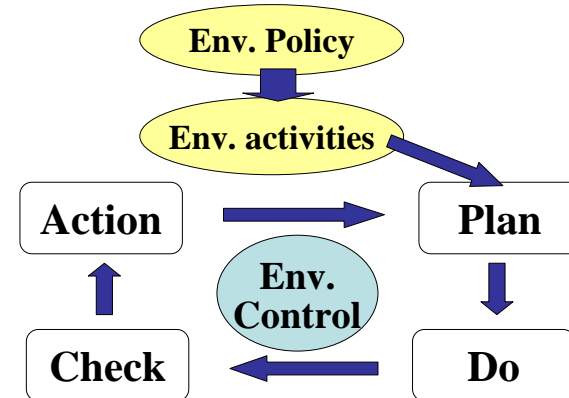
Tool for accomplishing the targets  
Efficient business process

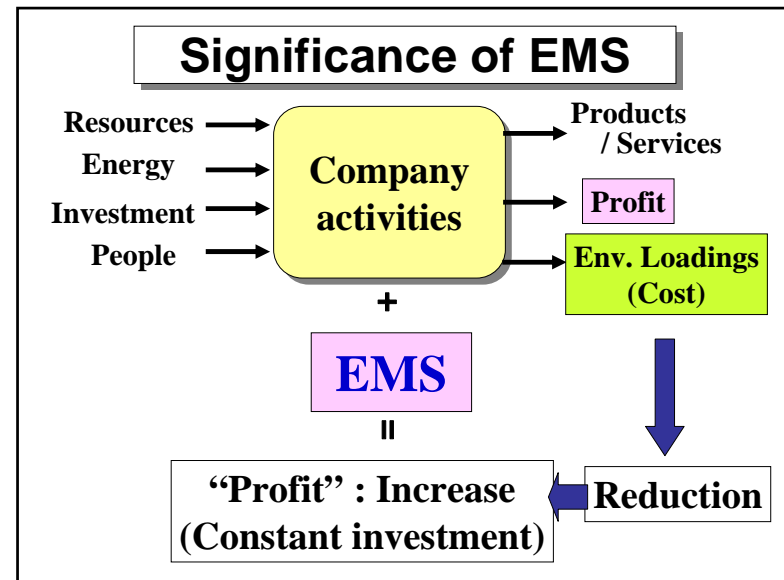
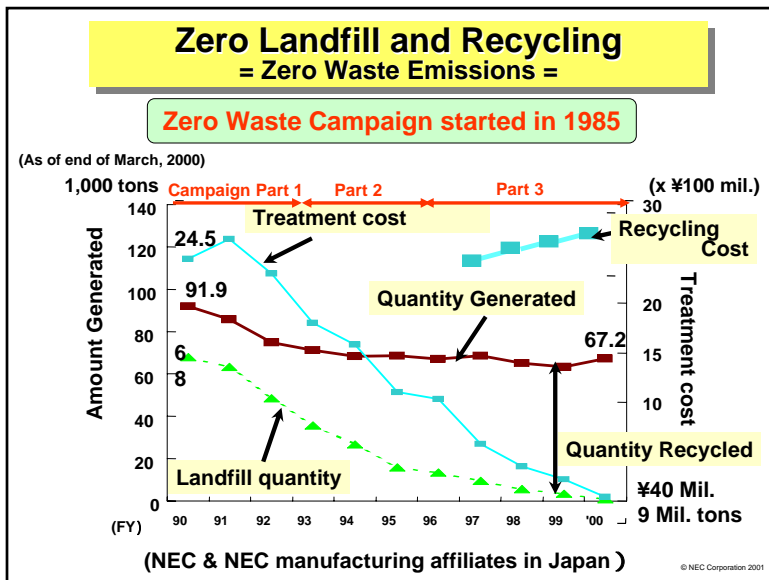
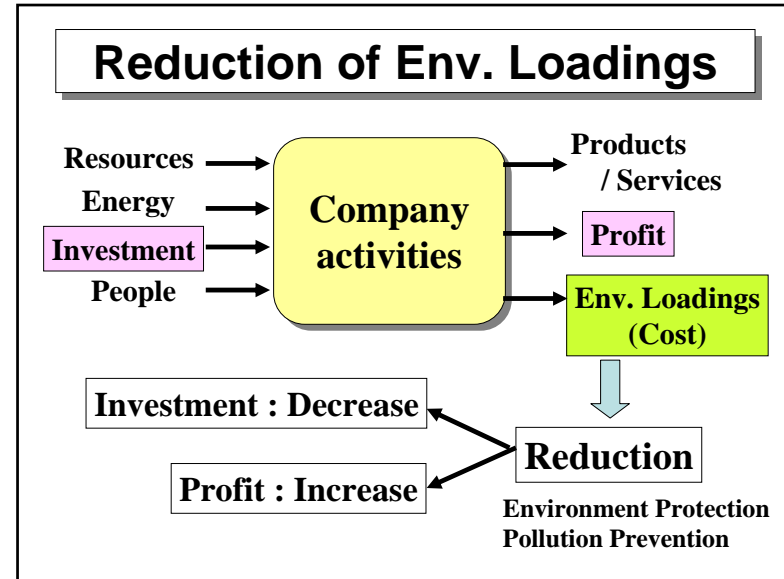
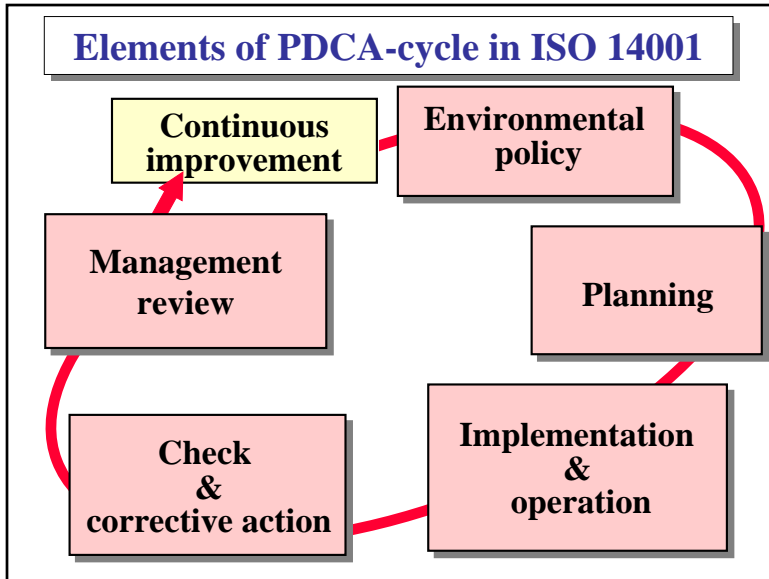


### "Management System" in company



### Environmental Management System (EMS)





#### 4. What is “the sustainability” for the private company ?



Please create and propose your policy for the corporate sustainability !  
 In making the policy, take account of the following elements.

- (1) What is the corporate sustainability. (the definition of corporate sustainability)
- (2) What is your company’s Vision. (the corporate mission in the society)
- (3) How do you manage or control
  - 1) Resources and Energy usage
  - 2) Products/Services development
  - 3) Investment-Profit balance
  - 4) Environmental Loadings

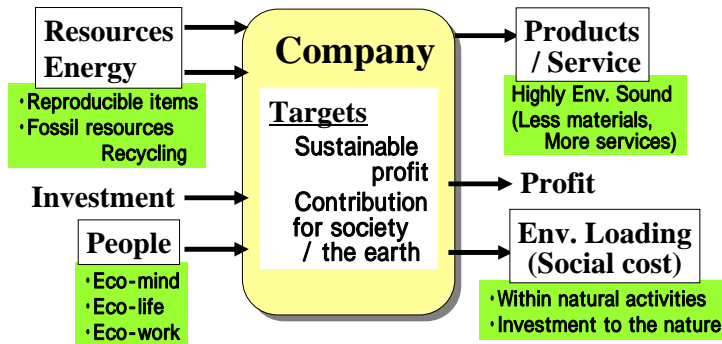
(1) and (2) should be described in the policy key sentence, and the elements of (3) could be dealt with in the concrete contents of the policy.

#### What is your corporate policy ?

Policy key sentence

Contents of the Policy

#### Env. Mng. Vision for sustainability in company



To compete      Contribution for society / the earth  
 Disclosure      Techs. / know-how information for Env.

**NEC Corporate  
 as a good Corporate Citizen**

## As a good Corporate Citizen



## Corporate Philosophy

NEC strives through "C&C"  
to help advance societies worldwide  
toward deepened mutual understanding  
and the fulfillment of human potential.

Established in 1990

## NEC Group Charter of Corporate Behavior

(Established in 2004)

### Attaining Customer Satisfaction

The NEC Group earns customer satisfaction and confidence by developing and offering beneficial and reliable products and services and by paying careful attention to safety.

### Developing New Technologies

The NEC Group strives to develop creative technologies and works actively to break ground in new business areas for the future prosperity of society.

### Conducting Fair Corporate Activities

The NEC Group promotes fair, transparent, and free competition between corporations and ensures that its relationships and dealings with government agencies and political bodies are of a normal and proper nature.

### Disclosing Information

The NEC Group delivers accurate and sufficient corporate information in a timely, clear, and appropriate manner while enhancing the transparency of its corporate activities.

### Preserving the Global Environment

The NEC Group reduces the impact on the global environment and contributes to building a sustainable society.

### Maintaining Good Relations with the Community

The NEC Group respects the customs and cultures of all regions and countries and manages its activities in a way that contributes to community development.

### Conducting Thoughtful Corporate Citizenship Activities

The NEC Group fully recognizes that it is a key member of society and actively engages in philanthropy and other activities of social benefit as a good corporate citizen.

### Protecting Human Rights

The NEC Group respects human rights in all its corporate activities, never accepting any discriminatory practices or child or forced labor.

### Valuing Employees

The NEC Group respects each employee's individuality and creates work environments where all its employees can fully demonstrate their abilities and carry out their jobs with enthusiasm.

### Protecting Intellectual Property and Personal Information

The NEC Group recognizes the value of intellectual property and personal information and properly manages them.

## Environmental Charter

### Environmental Principles

NEC will contribute to a sound environment  
and a livable society  
through technology that harmonizes  
with nature and production  
that is environmentally friendly.  
Our vision is a world where our natural environment  
is preserved, enabling all people of the world  
to pursue their full potential.

Established in 1991

© NEC Corporation 2005

## Environmental Charter

### Action Plan

Preamble to the NEC statement for environmental action  
 NEC will make harmony with the environment one of its primary goals so that each individual within the company will act with this in mind.  
 Respect and preservation of the environment is our priority.

1. To produce energy and resource saving products, while giving careful thought to environmental and safety issues in development and planning.
2. To encourage the development of environmental technology on all levels: production, sales, distribution, use and disposal of a product. To introduce materials, engineering and recycling methods that will minimize adverse effects on the environment.
3. To respect and adhere to national and regional environmental regulations. To strive to strengthen and enforce even stricter environmental NEC standards.
4. To contribute positively to society through an environmental management program with a global perspective, while educating and raising the environmental consciousness of all company members.
5. To provide a structured administrative organization for environmental management, with executives in charge of different areas, delegate responsibilities, and be in the forefront of environmental matters at all times.
6. To maintain and strengthen an independent environmental management, and implement improvement measures based on internal environmental company audits.
7. To contribute to environmental protection, by continuously making public announcements on the latest NEC developments in environmental technologies and management methods.

Established in 1991 © NEC Corporation 2000

## History of Environmental Activities at NEC

	Measures taken	Transition of Management style
'70~	Established Pollution Prevention Dept. & Pollution Prevention Lab Introduced Environmental Audit Scheme Installed Closed Drainage Treatment System	Plant Management
'80~	Started <b>Zero Waste Campaign</b> Established Recycling Systems	Waste Management
'90~	Enacted Environmental Charter Obtained ISO14001EMS Published Annual Environmental Report	Green Management
'00~	Introduced Eco Design Concept Introduced Eco Accounting Introduced Eco Labeling	Eco product Management

## Basic Policy for FY2005 Mid-term Environmental Plan

Realization of "Ecology through IT" with a unified effort by NEC!

1. Promotion group-wide environmental management
2. Environmental soundness in all products and solution businesses
3. Thoroughgoing environmental impact reduction (Zero Emissions, etc.)
4. Fulfillment of Environmental communications
5. Increasing of all employees' environmental awareness



IT、で、エコ  
 その変わるところにNECのソリューション

For more information about NEC Environmental activities, you can access the following Web site;

URL - <http://www.nec.co.jp/eco/ja/>